

## ANNUAL AWARDED GRANTS FOR PROMOTIONAL PROGRAMMES IN IOC MEMBER COUNTRIES - 2025-

<p><b>Event:</b> OleaNova : Nouvelle Génération, Essence de l'Histoire et Saveurs Sublimes : l'Olivier Réinventé par la Jeunesse de Meknès.</p> <p><b>Applicant:</b> Ecole Nationale d'Agriculture de Meknès - Morocco</p> <p><b>Total budget of the activity:</b> €12.400,00</p> <p><b>Maximum amount granted by IOC:</b> €4.200,00<sup>1</sup></p>
<p><b>Event:</b> EVOO world flavours: Exploring the sensory diversity of extra virgin olive oil</p> <p><b>Applicant:</b> Fundación del Olivar - Spain</p> <p><b>Total budget of the activity:</b> €11.900,00</p> <p><b>Maximum amount granted by the IOC:</b> €4.200,00</p>
<p><b>Event:</b> Youth Olive Oil Journey: Discovering Through Apps and Interactive Activities</p> <p><b>Applicant:</b> Atatürk Horticultural Central Research Institute (AHRI) - Turkey</p> <p><b>Total budget of the activity:</b> €11.339,00</p> <p><b>Maximum amount granted by the IOC:</b> €4.200,00<sup>2</sup></p>
<p><b>Event:</b> Olive Oil in Action – Restaurants as Ambassadors of Portuguese Olive Oil</p> <p><b>Applicant:</b> Association of Olive Growers and Olive Oil Presses (OLIVUM)-Portugal</p> <p><b>Total budget of the activity:</b> €6.850,00</p> <p><b>Maximum amount granted by the IOC:</b> €3.425,00</p>
<p><b>Event:</b> E-Olive: Innovative IT Solutions for Promoting Olive Oil Consumption</p> <p><b>Applicant:</b> Olive Growers Association Bar - Montenegro</p> <p><b>Total budget of the activity:</b> €8.090,00</p> <p><b>Maximum amount granted by the IOC:</b> €4.040,00</p>
<p><b>Event:</b> Durabilité du secteur oléicole en méditerranée dans un contexte de changement climatique</p> <p><b>Applicant:</b> Institut de Recherche pour le Développement (IRD) - France</p> <p><b>Total budget of the activity:</b> €14.373,00</p> <p><b>Maximum amount granted by the IOC:</b> €4.198,00</p>
<p><b>Event:</b> Building Oil knowledge</p> <p><b>Applicant:</b> Uruguayan Olive Association (ASOLUR) - URUGUAY</p> <p><b>Total budget of the activity:</b> €12.060,00</p> <p><b>Maximum amount granted by the IOC:</b> €4.200,00</p>

<sup>1</sup> The beneficiary formally renounced the IOC grant, as communicated via e-mail on 8 January 2026.

<sup>2</sup> The beneficiary formally renounced the IOC grant, as communicated via e-mail on 15 January 2026.

**Event:** The Taste of Authenticity: Demonstration and Promotion of Albanian Extra Virgin Olive Oil

**Applicant:** Agricultural Technology Transfer Center Vlore (ATTC) - Albania

**Total budget of the activity:** €12.000,00

**Maximum amount granted by the IOC:** €4.200,00

**Event:** E-Olive Jordan Initiative

**Applicant:** The Jordanian Olive Products Exporters Association (JOPEA) - Jordan

**Total budget of the activity:** €12.000,00

**Maximum amount granted by the IOC:** €2.871,50

**Event:** Promotion de la consommation de l'huile d'olive en Tunisie

**Applicant:** Office National de l'Huile (ONH) - Tunisia

**Total budget of the activity:** €12.592,00

**Maximum amount granted by the IOC:** €2.871,50

**Event:** Informing consumers about the benefits of consuming olive oil

**Applicant:** Department of Agriculture - Cyprus

**Total budget of the activity:** €4.000,00

**Maximum amount granted by the IOC:** €2.000,00



## MULTIANNUAL AWARDED GRANTS FOR PROMOTIONAL PROGRAMMES IN IOC MEMBER COUNTRIES - 2025-

<b>Event:</b> Promotion de la consommation d'huile d'olive auprès des jeunes en pays Nîmois <b>Applicant:</b> Association pour la promotion de l'Olivier en pays nîmois (PROMOLIVE) – France <b>Total budget of the activity:</b> € 5789,29 <b>Maximum amount granted by IOC:</b> € 1900 <sup>3</sup>
<b>Event:</b> 2nd and 3rd Conference of the Nutritional and Healthy Labelling Day of the EVOOs in the EU <b>Applicant:</b> QvExtra! International – Spain <b>Total budget of the activity:</b> € 14.000,00 <b>Maximum amount granted by the IOC:</b> € 6000
<b>Event:</b> Promoting Olive Oil consumption through tourism in Crete: A flavorful Journey <b>Applicant:</b> The Association of Cretan Olive Municipalities (ACOM) - Greece <b>Total budget of the activity:</b> € 11.850,00 <b>Maximum amount granted by the IOC:</b> € 5900
<b>Event:</b> The Olive Oil Goes to School Promotional Project <b>Applicant:</b> Center for the Study and Promotion of Alentejo Olive Oil (CEPAAL) - Portugal <b>Total budget of the activity:</b> €11.580,00 <b>Maximum amount granted by the IOC:</b> € 5790

---

<sup>3</sup> The applicant was unable to carry out the planned activity in 2025 due to external circumstances beyond their control. This notification was received via e-mail on 21 January 2026.