

ANNUAL AWARDED GRANTS FOR PROMOTIONAL PROGRAMMES IN IOC MEMBER COUNTRIES - 2025-

<p>Event: OleaNova : Nouvelle Génération, Essence de l'Histoire et Saveurs Sublimes : l'Olivier Réinventé par la Jeunesse de Meknès.</p> <p>Applicant: Ecole Nationale d'Agriculture de Meknès - Morocco</p> <p>Total budget of the activity: €12.400,00</p> <p>Maximum amount granted by the IOC: €4.200,00¹</p>
<p>Event: EVOO world flavours: Exploring the sensory diversity of extra virgin olive oil</p> <p>Applicant: Fundación del Olivar - Spain</p> <p>Total budget of the activity: €11.900,00</p> <p>Maximum amount granted by the IOC: €4.200,00</p>
<p>Event: Youth Olive Oil Journey: Discovering Through Apps and Interactive Activities</p> <p>Applicant: Atatürk Horticultural Central Research Institute (AHRI) - Turkey</p> <p>Total budget of the activity: €11.339,00</p> <p>Maximum amount granted by the IOC: €4.200,00²</p>
<p>Event: Olive Oil in Action – Restaurants as Ambassadors of Portuguese Olive Oil</p> <p>Applicant: Association of Olive Growers and Olive Oil Presses (OLIVUM)-Portugal</p> <p>Total budget of the activity: €6.850,00</p> <p>Maximum amount granted by the IOC: €3.425,00</p>
<p>Event: E-Olive: Innovative IT Solutions for Promoting Olive Oil Consumption</p> <p>Applicant: Olive Growers Association Bar - Montenegro</p> <p>Total budget of the activity: €8.090,00</p> <p>Maximum amount granted by the IOC: €4.040,00</p>
<p>Event: Durabilité du secteur oléicole en méditerranée dans un contexte de changement climatique</p> <p>Applicant: Institut de Recherche pour le Développement (IRD) - France</p> <p>Total budget of the activity: €14.373,00</p> <p>Maximum amount granted by the IOC: €4.198,00</p>
<p>Event: Building Oil knowledge</p> <p>Applicant: Uruguayan Olive Association (ASOLUR) - URUGUAY</p> <p>Total budget of the activity: €12.060,00</p> <p>Maximum amount granted by the IOC: €4.200,00</p>

¹ The beneficiary formally renounced the IOC grant, as communicated via e-mail on 8 January 2026.

² The beneficiary formally renounced the IOC grant, as communicated via e-mail on 15 January 2026.



Event: The Taste of Authenticity: Demonstration and Promotion of Albanian Extra Virgin Olive Oil

Applicant: Agricultural Technology Transfer Center Vlore (ATTC) - Albania

Total budget of the activity: €12.000,00

Maximum amount granted by the IOC: €4.200,00

Event: E-Olive Jordan Initiative

Applicant: The Jordanian Olive Products Exporters Association (JOPEA) - Jordan

Total budget of the activity: €12.000,00

Maximum amount granted by the IOC: €2.871,50

Event: Promotion de la consommation de l'huile d'olive en Tunisie

Applicant: Office National de l'Huile (ONH) - Tunisia

Total budget of the activity: €12.592,00

Maximum amount granted by the IOC: €2.871,50

Event: Informing consumers about the benefits of consuming olive oil

Applicant: Department of Agriculture - Cyprus

Total budget of the activity: €4.000,00

Maximum amount granted by the IOC: €2.000,00



MULTIANNUAL AWARDED GRANTS FOR PROMOTIONAL PROGRAMMES IN IOC MEMBER COUNTRIES - 2025-

Event: Promotion de la consommation d'huile d'olive auprès des jeunes en pays Nîmois

Applicant: Association pour la promotion de l'Olivier en pays nîmois (PROMOLIVE) – France

Total budget of the activity: € 5789,29

Maximum amount granted by IOC: € 1900³

Event: 2nd and 3rd Conference of the Nutritional and Healthy Labelling Day of the EVOOs in the EU

Applicant: QvExtra! International – Spain

Total budget of the activity: € 14.000,00

Maximum amount granted by the IOC: € 6000

Event: Promoting Olive Oil consumption through tourism in Crete: A flavorful Journey

Applicant: The Association of Cretan Olive Municipalities (ACOM) - Greece

Total budget of the activity: € 11.850,00

Maximum amount granted by the IOC: € 5900

Event: The Olive Oil Goes to School Promotional Project

Applicant: Center for the Study and Promotion of Alentejo Olive Oil (CEPAAL) - Portugal

Total budget of the activity: € 11.580,00

Maximum amount granted by the IOC: € 5790

³ The applicant was unable to carry out the planned activity in 2025 due to external circumstances beyond their control. This notification was received via e-mail on 21 January 2026.