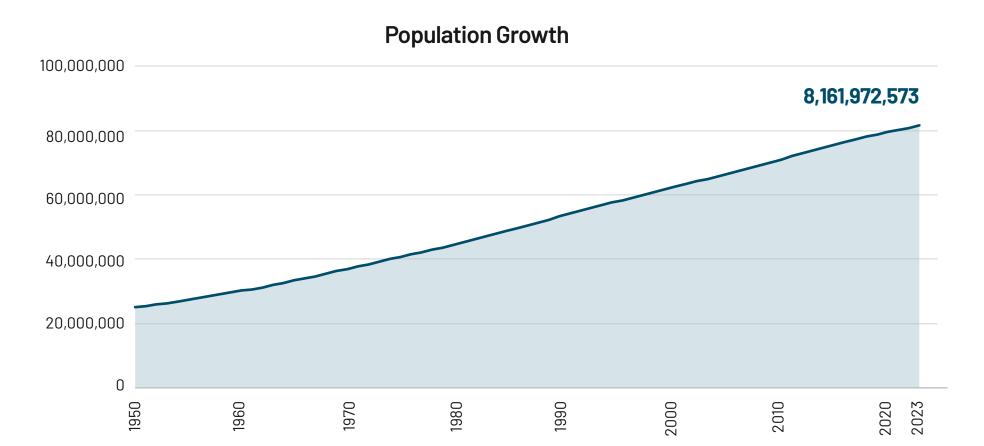


INTERNATIONAL OLIVE COUNCIL

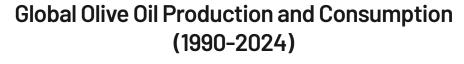
Challenges and Opportunities of the Olive Sector

We are an intergovernmental organisation established in 1959 under the auspices of the United Nations, bringing together olive oil and table olive producing and consuming countries.

Feeding a Growing Global Population



The global population has tripled since the mid-20th century. The challenge is to feed this growing population in a more sustainable way.







Global production

Global consumption

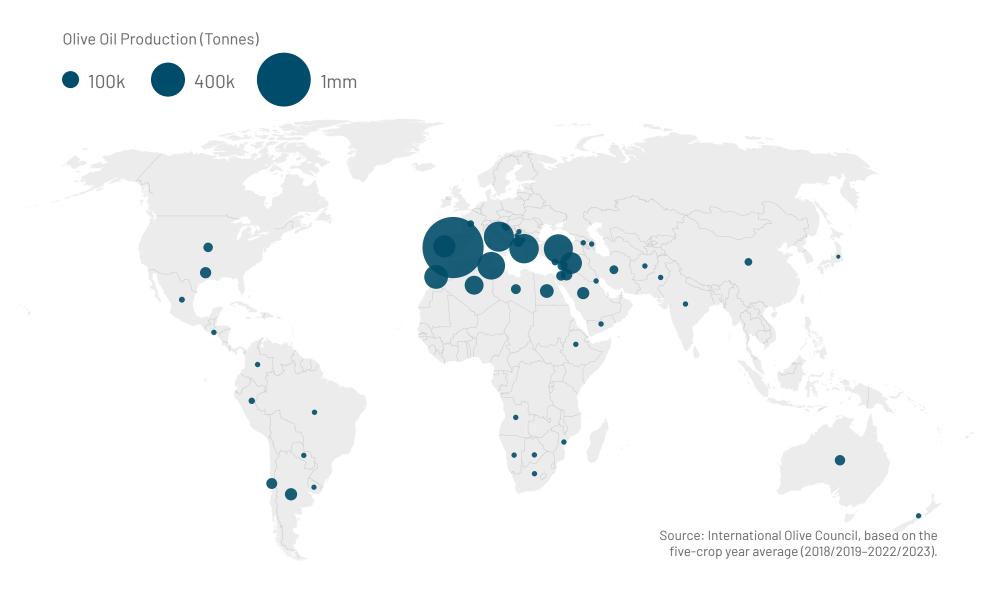


IOC Contribution

- We promote the production and consumption of olive oil and table olives, which are both healthy and environmentally friendly.
- We assist member countries in developing their olive sector and fostering sustainable agricultural practices.

Driving the Globalisation of the Olive Sector

Olive oil and table olive production remains largely concentrated in the Mediterranean basin. However, it is gradually expanding into other regions of the world.



IOC Contribution

- We support new producing regions by promoting quality and authenticity standards that ensure product excellence, prevent fraud, and protect consumers.
- Through promotional campaigns, we contribute to spreading knowledge, educating consumers, and supporting the growth of a globally competitive sector.

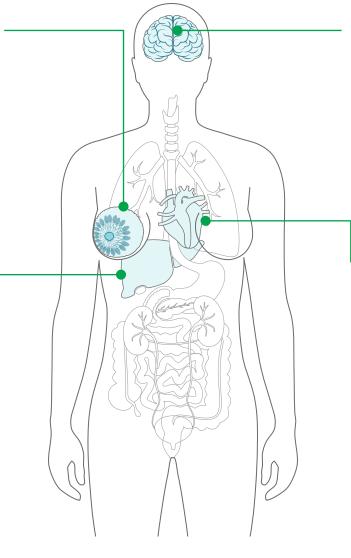


Contributing to Human Health

On the occasion of the 30th anniversary of the publication of the Mediterranean diet pyramid, we review the benefits of olive oil and table olives.

BREAST CANCER

Virgin olive oil consumption reduces the risk of various cancers. The Predimed study found it lowers the risk of breast cancer in postmenopausal women by 62%.



ALZHEIMER'S

Studies worldwide link the Mediterranean diet, including olive oil, to a lower incidence of Alzheimer's, dementia, and cognitive decline.

CARDIOVASCULAR DISEASES

Monounsaturated fats and antioxidants in virgin olive oil make it healthier than low-fat diets, reducing cardiovascular risk factors.

DIABETES

Evidence suggests olive oil helps with weight control, reducing obesity—a key risk factor for type 2 diabetes.



IOC Contribution

- We disseminate updated scientific information on olive oil benefits through the Olive Health Information System (OHIS) in collaboration with the University of Navarra.
- We promote advanced research into olive oil's nutritional properties and health benefits.
- We protect consumers by fostering rigorous quality standards and promoting awaraness campaigns.

Helping to Mitigate Climate Change

Olive groves represent 11 million hectares of forests, carefully managed by humans, which contribute to the health of the planet.





IOC Contribution

• We are developing a methodological framework and associated software tools to assess the carbon balance of olive groves. This project highlights the olive tree's ability to act as a carbon sink, permanently storing carbon in its structure and soil.





Cooking with olive oil is an excellent culinary choice, offering both taste and versatility.



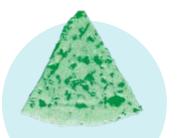
Olive oil is a natural flavour enhancer in both raw and cooked dishes.



Suitable for any cooking method: baking, sautéing, marinating, frying, etc.



Foods fried in olive oil have lower fat content.



It adapts to sweet and savoury recipes and complements many cuisines.



IOC Contribution

 We collaborate with the Culinary Institute of America to promote IOC standards and engage with US sector representatives—the world's leading importer—highlighting olive oil as a cornerstone of a healthy and sustainable diet.

