

INTERNATIONAL OLIVE COUNCIL NEWSLETTER

Nº 187 NOVEMBER/DECEMBER 2023 ENGLISH EDITION



TABLE OF CONTENTS

3.	Meeting of IOC experts in the organoleptic assessment of virgin olive oils
4.	The IOC brought together its chemist experts
5.	Meeting of the IOC statistics working group
7.	The IOC strengthens its ties with the United States of America
10.	The IOC executive secretariat's mission to Tunisia
11.	Meeting of the two expert groups on table olives
12.	100th anniversary of "La Rivista Italiana delle Sostanze Grasse"
13.	The world olive sector met at the headquarters of the International Olive Council
14.	The 118 th Session of the IOC Council of Members
17.	The IOC Council of members appoints two new deputy executive directors
18.	The IOC's Annual and Multi-Annual Grants in member countries
19.	The IOC participated in "Tomorrow Tastes Mediterranean"
20.	The IOC participated in Artolio's Closure Meeting
22.	The IOC announced the recognition of the first italian olive germplasm collection
23.	The IOC took part in a conference on geographical and quality denominations in Malta
25.	5 th Yale International Symposium on Olive Oil and Health
26.	The IOC welcomed a delegation from Pakistan
28.	The IOC and ciheam announced the official image for WOD 2023
29.	The winners of the ioc and CIHEAM's International Graphic Artwork Competition
31.	Women's networks in the olive sector
33.	Olivæ Iran
33.	The Executive Secretariat will be closed from 23 december to 2 january
33.	Follow us through our networks!
34.	World market of olive oil and table olives

3

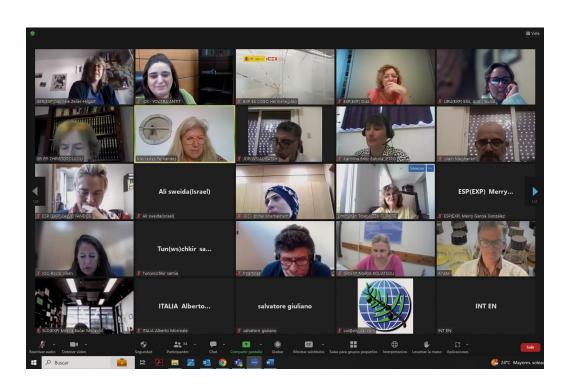
MEETING OF IOC EXPERTS IN THE ORGANOLEPTIC ASSESSMENT OF VIRGIN OLIVE OILS

The Standardisation and Research Unit of the International Olive Council (IOC) Executive Secretariat met on 26 and 27 September 2023 by videoconference with some fifty experts and advisers officially designated by IOC member countries, the majority of them heads of panels from IOC-recognised sensory analysis laboratories for virgin olive oils.

The experts examined the latest revisions to the organoleptic assessment method, as well as new proposals. They analysed new projects and reviewed the state of the progress of the ongoing studies devoted to sensory analysis carried out by the 9 electronic working groups. Participants discussed a wide range of subjects, including recognition, taster training, reference materials, statistics and samples giving results at the borderline between two categories. They examined the results of studies devoted to oils from the *Picual* (blackberry) and *Chemlali* varieties and the volatile profile of these oils.

The IOC Executive Secretariat presented to the experts the rules of the Mario Solinas Quality Award in the northern and southern hemispheres and the work of the electronic working group for the revision of the rules of the national competitions that count on the IOC's patronage. The Head of the Standardisation and Research Unit also presented the conclusions of the <u>fourth edition of the workshop on the harmonisation of IOC-recognised virgin olive oil tasting panels</u>, which took place from 19 to 21 September 2023 by video-conference. The results of the IOC recognition trials for the period 2023–2024 were also discussed.

The conclusions of this meeting will be presented to representatives of IOC member countries on the occasion of the 118th Council of Members meeting in November.



4

THE IOC BROUGHT TOGETHER ITS CHEMIST EXPERTS

On 5 and 6 October 2023, the Executive Secretariat of the International Olive Council (IOC) held a videoconference with chemist experts from around the world. Observers from several countries, including Australia, the United States and Canada, as well as representatives from Codex Alimentarius, the International Organisation for Standardization (ISO TC34 SC11) and the IOC Advisory Committee on Olive Oil and Table Olives took part in the meeting.

This meeting follows the September 14th meeting of the restricted sub-group of experts on the composition of oils with anomalous parameters.



The experts first examined the documents adopted at the 117th session of the Council of Members and the documents to be presented at the 118th session in November, including the draft revisions to the methods and parameters.

They then discussed issues of interest in the fields of standardisation, research and the study of methods of analysis to guarantee the quality and authenticity of olive oils and olive-pomace oils. The chairman of the electronic working group (eWG) of the Codex Committee on Fats and Oils (CCFO) presented the group's work and the next steps planned before the Committee's 28th session, scheduled for February 2024. The representative of the Codex Secretariat announced a detailed timetable. The conclusions of the 42d session of the Codex Committee on Methods of Analysis and Sampling (CCMAS) were also presented.

Moreover, the experts also examined the results of the analysis of the data sent in by the various countries and the responses to the second questionnaire on sterols that the IOC's Executive Secretariat had previously sent to the countries to collect, in accordance with the established protocol, data and samples of oils with a sterol content outside the established limits. In this regard, the Executive Secretariat reiterated that the search for a satisfactory solution for all parties concerned, which would guarantee both the quality and authenticity of the oils, was a priority for the intergovernmental organisation.

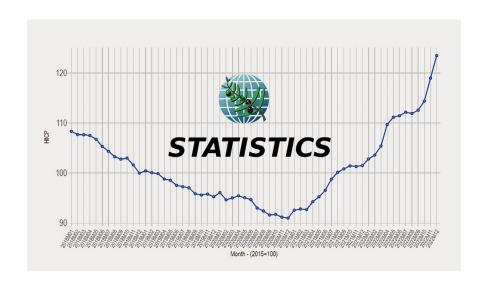
Other issues discussed included the results of the collaborative trials, the MOSH/MOAH issue, the results of the public consultation launched by the European Food Safety Authority (EFSA) for the update of the risk assessment of mineral oil hydrocarbons (MOH) in food (PC-0400), the PT-COI contaminants trial, the harmonisation of international standards, future priorities, the creation of new specific electronic working groups, and the organisation of future collaborative trials.

Further information is available <u>here</u>.

5

MEETING OF THE IOC STATISTICS WORKING GROUP

The IOC's Statistics Monitoring Working Group held its 14th meeting on 6 and 7 November by videoconference. This year's meeting provided an opportunity for the experts appointed by the IOC member countries to review the progress and conclusions of the studies on consumer behaviour that the intergovernmental organisation has been conducting since 2020. After Greece, Italy and Spain, the study covered Argentina, Egypt, Jordan and Tunisia in 2021; the United States, Türkiye and Australia in 2022; and Azerbaijan, Kazakhstan, Kyrgyzstan, Uzbekistan and Turkmenistan in 2023.



The aim of these studies is to analyse consumer behaviour with regard to edible oils and fats in general, and olive oil in particular, with a view to determining the following aspects:

- Olive oil consumption in households (consumer households, non-consumer households, households consuming olive oil exclusively, households consuming both olive and sunflower oil, etc.).
- · Reasons why olive oil is not consumed
- Oils and fats used for different purposes (frying, seasoning, sauces, baking, frying, etc.).
- Reasons for buying and/or consuming oils and fats for each use
- The image or perception of olive oils in relation to certain characteristics or advantages sought at the time of purchase or consumption (price, quality, health, environment, taste, etc.).
- · Sales outlets and purchasing methods, use of information and communication technologies
- Trademarks purchased
- Knowledge of the different types of olive oil available on the market
- · Sources of information about food in general, and olive oils in particular
- Price sensitivity, the amount the consumer is willing to pay
- Identification of market segments based on socio-demographic and psychometric variables

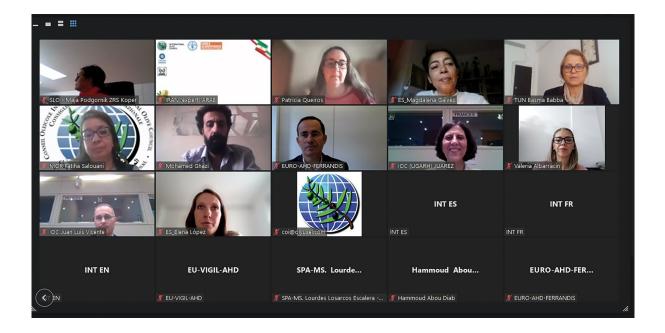
6

The information gathered is essential for developing public and private strategies to increase olive oil consumption. It is particularly useful for designing promotional campaigns with the same aim, and for providing consumers with more information about olive oils. The results provide a better understanding of changes in olive oil consumption patterns in the participating countries.

Although the study is mainly entrusted to external agencies, the Executive Secretariat (ES) retains control at all times over the content, methods and timetable for implementation and impact assessment.

The first day of the Working Group's meeting was also devoted to presenting the observatories that exist or are due to be set up in the various countries to monitor statistics in the olive sector.

On 7 November, the experts analysed the development of the world olive oil and table olive market, and in particular the results of the last three crop years for olive oil, olive-pomace oil and table olives. The ES presented the information published this year on the IOC website as well as the new projects. Participants were also invited to present the methodology used to process the data and the current situation of olive growing in their respective countries, including the evolution of production by product category, the evolution of the olive-growing area, the national olive-growing development plan, the problems facing the sector, the causes of the increase or decrease in production/consumption and the impact of prices on the olive-growing sector.



7

THE IOC STRENGTHENS ITS TIES WITH THE UNITED STATES OF AMERICA

The main aim of the IOC's recent mission to the United States of America (USA) was to strengthen the ties between this intergovernmental organisation and the American country, which is the world's main importer of olive oil. Ranging from a political and diplomatic level to the industry level, the IOC sought to introduce to US government representatives and industry leaders in the field of olive oil the important work that the Organisation is undertaking, particularly in terms of its efforts regarding research and standardisation.

Thanks to the invaluable support of the IOC's strategic US partner, the Culinary Institute of America (CIA), the mission has proved highly beneficial, marking the culmination of efforts spanning the last several years. It has helped make the interaction between the IOC and US government and industry representatives more seamless, it has brought them closer to the Organisation's work in the olive oil sector, and has paved the path for the continuous strengthening of the cooperation between the IOC and the American government.

ACTIVITIES AROUND THE IOC'S RECENT MISSION TO WASHINGTON D.C.

In this line of thought, on October 23, 2023, Jaime Lillo, IOC Deputy Executive Director and soon-to-be Executive Director, as well as Mercedes Fernández Albaladejo, Head of the Standardisation and Research Unit, travelled to Washington D.C.

On Tuesday 24 October, the IOC delegation met with Honourable Representative Mike Thompson, in his office where a lively conversation took place during which the IOC and the activities the Organisation carries out were presented. The Californian elected representative in the US House of Representatives showed great interest in olive oil and in the IOC, and he reaffirmed his support to help the Organisation achieve its objectives in the USA.

On Wednesday 25 October, a meeting at the US Capitol took place. This informative event was aimed at US congressmen and other members of the US Congress, and counted on the participation of Honourable Representative Mike Thompson, among other participants.

A diplomatic event in the format of a seminar and a tasting lunch took place on the next day, Thursday 26th, at the world-famous restaurant Zaytinia by José Andrés under the title "Olive oil and the Mediterranean diet: Expanding pathways for a healthier America".



8

Event participants had the opportunity to learn about the IOC's work and taste Mario Solinas award-winning virgin olive oils. The event was attended by representatives of the US Department of Agriculture (USDA), particularly Under Secretary for Marketing and Regulatory Programs, Jenny Lester Moffitt; the Agricultural Marketing Service (AMS); the Foreign Agricultural Service (FAS); as well as diplomats from IOC member countries who are some of the major exporters of olive oil to the US market, such as Argentina, Spain, Italy, Greece, Portugal, Tunisia and the European Union. Several producers and representatives of the US olive oil sector also attended the meeting.



BILATERAL MEETINGS HELD ON THE MARGINS OF THE IOC'S MISSION

A number of important bilateral meetings took place on the sidelines of the IOC's recent mission to Washington D.C.

The IOC met with the heads of the FDA and Dietary Guidelines by videoconference (October 20) where they presented the IOC's work and its mission in the olive oil sector, particularly in regards to standardisation. The meeting participants took stock of the olive sector's current reality and also spoke about the US nutritional dietary guidelines.

A meeting with USDA representatives (October 24) also took place during which the strong relationship between this institution and the IOC was reinforced. Among other issues, the attendees discussed the continued support of the AMS to IOC-organised activities, as well as the benefits and specifics regarding a potential accession of the USA to the IOC and the International Agreement on Olive Oil and Table Olives 2015.

This was followed by another encounter with representatives of the AMS, FAS, Codex and the US Food and Drug Administration (FDA). The meeting participants touched on the status of the revision of the Codex standard in view of the upcoming meeting of the Codex Committee on Fats and Oils (CCFO), scheduled for February 2024 in Malaysia. The encounter was also an opportunity for clarifying certain details and technical aspects regarding the IOC's role in Codex's work and the international standardisation of olive-based products.

Other bilateral meetings between the IOC, CIA and USDA also took place, during which the current state of affairs was evaluated and future activities were discussed.

The IOC delegation also had the opportunity to meet with the Ambassador of Spain to Washington D.C., Santiago Cabanas, who offered the Organisation his support for the holding of future events in the USA (October 30).

This diplomatic and political mission will unquestionably open new avenues for the future relationship between the IOC and the USA.

9

BACKGROUND

Over the last few years, the IOC and the USA have been drawing closer, the latter having acted as an observer in several meetings of the IOC's Council of Members. In fact, the IOC has a strategic partner in the USA with whom it has collaborated on a range of topics, particularly through the Organisation's Standardisation and Research Unit. The CIA, a non-for-profit gastronomic academic institution established in 1946 in New York, signed a collaboration agreement with the IOC in 2020. Since then, both entities have collaborated on a wide range of successful projects, such as the <u>Plant Forward Kitchen</u> and related <u>conference</u>, <u>Tomorrow Tastes Mediterranean</u>, <u>Menus of Change</u>, and several <u>tasting sessions</u>, among other activities.

At the 116th session of the Council of Members in November 2022, the members' representatives voted in favour of the proposal that the IOC was to organise a diplomatic and political mission to the USA where it would set up a series of events in collaboration with the CIA aimed at US congressmen and representatives from the government and the country's olive oil sector.



10

THE IOC EXECUTIVE SECRETARIAT'S MISSION TO TUNISIA



The Executive Director of the IOC, Abdellatif Ghedira, visited Tunisia in early November to inaugurate the virgin olive oil tasting course organised by the National Oil Office's (ONH) international training centre, alongside the Tunisian Minister of Agriculture, Abdel Monem Balaati, the IOC's Deputy Executive Director, Jaime Lillo, the ambassadors of Palestine and Algeria, and representatives of the diplomatic missions of Libya and Morocco in Tunisia. The course is aimed at technicians and experts from the IOC's Arab member countries. These participants received financial support from the intergovernmental organisation within the framework of its work to enhance the technical cooperation and encourage the exchange of experiences between member countries. Ghedira recalled that the main aim of the training was to acquire more knowledge and to open up to other experiences in the field of olive oil, but also to consolidate the culture of olive oil quality and to raise it to the level of excellence. He also called on participants to work together to meet the challenges of climate change, continue working together on developing the sector, enhance the quality of Arab oils and strengthen their presence on foreign markets.

The Tunisian Minister of Agriculture then received the IOC's delegation at the Ministry's headquarters to take stock of the longstanding cooperation between Tunisian institutions and the IOC, examine its prospects and discuss the climatic challenges facing the olive oil sector and the sector's development opportunities.

The Minister recalled the importance of the olive-growing sector for Tunisia – economically, socially and historically – and emphasised that the relevant authorities in the Ministry were working tirelessly to develop the sector and increase the exports of quality olive oil.

For his part, the Deputy Executive Director of the IOC expressed the Council's wish to strengthen its cooperation with this major olive-growing country, and took the opportunity to present to his guests the programme for the upcoming 118th session and the celebration of World Olive Day, scheduled for November 23d.

11

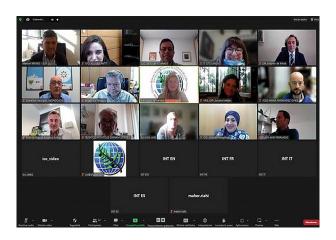
MEETING OF THE TWO EXPERT GROUPS ON TABLE OLIVES

On 8 November 2023, the Executive Secretariat of the IOC held a videoconference meeting with two of its expert groups: the group of experts on standards for table olives and the group of experts on the organoleptic assessment of table olives.

Both meetings were included in the 2023 programme of activities of the Executive Secretariat's Standardisation and Research Unit, in response to a request made by the delegations of Türkiye and Iran (I.R.) at the 116th session of the Council of Members, back in November of 2022.

In the absence of new proposals from members and experts, the Executive Secretariat put forward that the Codex standard on table olives had been harmonised correctly and that this effort was essential for the smooth running of international trade.

With regard to the organoleptic assessment of table olives, it was proposed that a guide for training tasting panels be drawn up. Moreover, the meeting participants also agreed to continue the work of the electronic working group for drafting the rules for tasting courses organised by the competent authorities with the IOC's patronage.



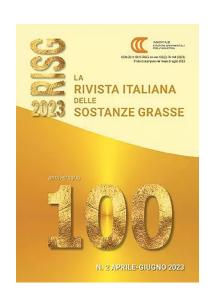


12

100TH ANNIVERSARY OF "LA RIVISTA ITALIANA DELLE SOSTANZE GRASSE"

To mark the 100th anniversary of "La Rivista Italiana delle Sostanze Grasse" ("the Italian Journal of Fatty Substances"), Innovhub SSI organised a one-day conference in Milan on the topic of "Fatty substances: research, innovation and future scenarios" on 15 November.

The Executive Secretariat of the IOC attended the event by videoconference given that it coincided with the 118th session of the IOC's Council of Members. The Organisation was represented by Mercedes Fernández, Head of the Standardisation and Research Unit, Yousra Antit, Head of the Chemistry Department, and Ibtihel Khemakhem.



Among the various topics discussed regarding the emerging and current concerns about fatty substances in the food sector, several issues were of significant importance to the IOC. For instance, the question of mineral oil hydrocarbons (MOH) in olive pomace oils and the discussion on potential contamination by these mineral oil components; or the labelling system, which plays a key role in providing consumers with comprehensive information on the nutritional content and value of a product, and where the IOC is closely following the Nutriscore issue.

More information on the topics covered at the event is available here.



13

THE WORLD OLIVE SECTOR MET AT THE HEADQUARTERS OF THE INTERNATIONAL OLIVE COUNCIL

The 61st meeting of the IOC Advisory Committee for Olive Oil and Table Olives was held on 22 November at the Organisation's headquarters in Madrid.

This committee is a key dialogue partner for the Council of Members and the Executive Secretariat. Its representatives come from all the different groups that make up the sector in the IOC's member countries, namely producers, processors, traders and consumers. It was set up to gather the opinions of representatives of the olive sector's economic players: thanks to their first-hand knowledge of the field, they are well placed to help the Executive Secretariat identify effective solutions to the sector's challenges.



The committee is chaired by Abdessalem Loued. It is also vice-chaired by Gennaro Sicolo (olive oil section) and M'Hamed Belasla (table olives), with the participation of Kemiche Boudjema and Primitivo Fernández (Deputies I and II of the olive oil section, respectively); and Ali Ben Hadj M'Barek and Saeef Kashavaraz (Deputies I and II of the table olives section, respectively).

This committee is playing an increasingly important role as an essential forum for discussion for all operators in the olive sector.

14

THE 118TH SESSION OF THE IOC COUNCIL OF MEMBERS



The International Olive Council held the 118th session of its Council of Members towards the end of November. On this occasion, the Organisation's Executive Secretariat (ES) announced several updates, such as the election of the two future Deputy Executive Directors, the future inauguration of the first ever Mario Solinas Quality Award in the southern hemisphere, and the direction this intergovernmental organisation will take in the near future towards addressing climate change.

THE REPRESENTATIVES OF THE COUNCIL OF MEMBERS

The various technical committees leading up to the plenary session, and the 118th session itself, were attended by representatives from the 19 IOC member countries: Albania, Algeria, Argentina, Egypt, Georgia, Iran, Israel, Jordan, Lebanon, Libya, Montenegro, Morocco, Saudi Arabia, Tunisia, Türkiye, Uzbekistan, the European Union (EU) and Uruguay. Representatives from Bosnia-Herzegovina and Azerbaijan – two countries that have already applied to join the International Agreement on Olive Oil and Table Olives, 2015 and are in the process of depositing their instrument with the United Nations – attended this IOC session as observers, alongside other observers, such as Brazil, the United States (US), Iraq, Peru, Qatar, Sudan and CIHEAM.

THE IOC'S FUTURE DEPUTY EXECUTIVE DIRECTORS

On 21 November, the representatives of the IOC member countries elected the two new Deputy Executive Directors of the Organisation, who will take up their positions on 1 July 2024.

The Deputy Executive Director responsible for operational aspects (Research and Standardisation, Economics and Promotion, Olive Growing, Olive Technology and the Environment) will be Tunisian Abderraouf Laajimi, an agricultural engineer expert in agri-food marketing and with a PhD in economics, currently head of the cabinet of the Tunisian Minister of Agriculture and former Director General of the National Observatory for Agriculture (ONAGRI).

15

The next Deputy Executive Director in charge of administrative and financial issues and the Observatory will be Imdat Pekdemir from Türkiye, currently an expert to the Prime Minister and former consultant to the OECD, with degrees in Political Science and Public Administration from the University of Ankara and in European Studies from the University of Exeter (UK).

THE COMMITTEES

The IOC committees play an essential role as a forum for discussion and lay the foundations for the Executive Secretariat's proposals, which are then submitted to the Council of Members for adoption. On the occasion of its plenary sessions, the Executive Secretariat also informs its Member States of its four-year plan and its vision for the upcoming years.

There are currently four technical committees: the Administrative and Financial Affairs Committee, the Chemistry and Standardisation Committee, the Technology and Environment Committee, and the Economic and Promotion Committee. These committees are made up of one delegate per member country, plus alternates and advisers. Moreover, given that the IOC is the international forum for discussion par excellence for the world's olive sector, it also convenes an Advisory Committee for Olive Oil and Table Olives, which brings together representatives from the private sector in a lively debate on the sector's current situation, its challenges and potential solutions.

The first part of the second annual session of the Council of Members took place from 15 to 17 November by videoconference from Madrid, with meetings of the four technical committees.

Technology and Environment Committee

In the afternoon of 15 November, the Executive Secretariat presented the activities carried out in the fields of research, development and training to the Technology and Environment Committee. Most importantly, the Secretariat took stock of the conclusions of the workshop on the olive grove's carbon balance which took place earlier this year, and informed the IOC's members of the direction the Organisation should take in order to address the issue of climate change while simultaneously putting forward the fundamental environmental role that olive groves play as an indisputable carbon sink.

It also gave an update on the development of the World Catalogue of Main Olive Tree Varieties, the network of world germplasm banks, and updates regarding the scholarships awarded by the IOC to students from its member countries. This committee is responsible for promoting technical cooperation and research and development in the olive sector by encouraging collaboration between public or private, national or international bodies and/or entities; carrying out activities aimed at identifying, conserving and using the genetic resources of the olive tree; studying the interaction between olive growing and the environment; to encourage technology transfer through training activities in fields related to the olive-growing sector; to promote the protection of geographical indications for olive-growing products; and to encourage the exchange of information and experience in the phytosanitary field concerning olive-growing.

Chemistry and Standardisation Committee

The Chemistry and Standardisation Committee met on the morning of Thursday 16 November. The committee's mission is to ensure the implementation of the objectives set out in the 2015 Agreement, in particular: to work towards the standardisation of national and international legislation relating to the physico-chemical and organoleptic characteristics of olive products; to carry out activities relat-

16

ing to physico-chemical and organoleptic analysis; and to coordinate studies and research into the nutritional values and other intrinsic properties of olive oil and table olives. The Executive Secretariat presented a progress report on the activities carried out since the last meeting, in particular the results of the work of the groups of experts in various fields, the Mario Solinas Quality Award and the exciting announcement of a special edition for the southern hemisphere, projects to review methods of analysis, and the question of the recognition of sensory analysis laboratories and tasting panels.

Economic and Promotion Committee

The Executive Secretariat briefed the Economic and Promotion Committee on 15 November on developments in the production, consumption and trade of olive oil and table olives. In particular, the members of the Committee examined producer prices and the results of the last three crop years. The Executive Secretariat presented the conclusions of the working group responsible for monitoring statistics, which met on 6 and 7 November at IOC headquarters, and gave an update on the study of consumer behaviour. In the field of promotion, the Committee was informed of the activities planned in various countries, in particular Australia and Brazil, the progress made at political level with a view to harmonising national standards with the IOC's international trade standard, and the IOC's grants for the organisation of national programmes to promote the consumption of olive oil and table olives. The Executive Secretariat also informed the Committee about the activities of the Observatory and Information Systems Department and its plans for 2024.

Financial and Administrative Affairs Committee

The Committee on Financial and Administrative Affairs met on 15 and 17 November. This committee is responsible for the Executive Secretariat's annual work programme and for the overall running of the Organisation, in particular with regard to the budget, financial rules and internal and statutory rules; monitoring the implementation of internal control standards; examining the IOC's draft annual budget and any other measures concerning financial and administrative matters; examining applications for membership and compliance with the principles concerning the recruitment of Executive Secretariat staff, as well as other matters relating to administrative and organisational aspects.

Advisory Committee on Olive Oil and Table Olives

The IOC Advisory Committee for Olive Oil and Table Olives met on 22 November, before the plenary session. Representatives from the private sector shared their updates and concerns with the IOC and the delegates representing the Organisation's 44 member countries. As aforementioned, this committee is a fundamental conversation partner for the Council of Members, given that it is a unique forum for discussion that brings together spokespersons from all of the olive sector's branches (producers, processors, traders, consumers, etc.). Through the Advisory Committee, these business circles bring the Executive Secretariat up to date with the sector's reality, shedding light on the immediate challenges ahead and pooling efforts to assess potential and realistic solutions.

THE 118TH PLENARY SESSION OF THE COUNCIL OF MEMBERS

The plenary session took place on Thursday 23 November. On this occasion, the chairmen of each technical committee, as well as the Advisory Committee, presented the results of the previous debates.

The meeting concluded with the celebration of World Olive Day, organised by the IOC in collaboration with CIHEAM and several international networks of women working in the olive sector.

17

THE IOC COUNCIL OF MEMBERS APPOINTS TWO NEW DEPUTY EXECUTIVE DIRECTORS

During the plenary session of the 118th session of the Council of Members, the representatives of the IOC member countries elected the two new Deputy Executive Directors of the Organisation, who will take up their positions on 1 July 2024.

The Deputy Executive Director responsible for operational aspects (Research and Standardisation, Economics and Promotion, Olive Growing, Olive Technology and the Environment) will be Tunisian Abderraouf Laajimi, an agricultural engineer expert in agri-food marketing and with a PhD in economics, currently head of the cabinet of the Tunisian Minister of Agriculture and former Director General of the National Observatory for Agriculture (ONAGRI).

The next Deputy Executive Director in charge of administrative and financial issues and the Observatory will be Imdat Pekdemir from Türkiye, currently rapporteur in the Presidency Office, former consultant to the OECD and head of department in the Ministry of Education, with degrees in Political Science and Public Administration from the University of Ankara and in European Studies from the University of Exeter (UK).

18

THE IOC'S ANNUAL AND MULTI-ANNUAL GRANTS IN MEMBER COUNTRIES

Within the framework of the IOC promotion activities, this intergovernmental organisation concedes grants to national activities aimed at promoting the local consumption of olive oil and table olives. Eligible to such grants are the <u>forty-four countries</u> that make up the IOC's member states, which span all across the Mediterranean basin and far beyond.

On a yearly basis, the IOC's Executive Secretariat announces a call for proposals for projects centred around the consumption of the olive tree's products. The objectives of this promotional strategy are primordially to build up a market culture in IOC member countries, to boost the visibility and quality of local products, and to enhance the cooperation amongst these nations in terms of their olive oil sectors.

2023 marks a great success as regards to the number of applications received – the number of submitted projects has almost tripled since last year! – something which can be directly attributed to several improvements in the grant application and management system recently implemented by the Secretariat. Amongst these developments are, for example, the extension of grants to projects with a duration of up to four years in length, as well as the digitalisation of the submission process which now is done exclusively through the Organisation's website.

This year, the IOC received thirty-one proposals (fifteen for annual projects and sixteen for multi-annual projects) from twelve different countries. Out of these, this international organisation which is solely focused on the olive tree and its marvellous products, has awarded a total of fourteen grants to projects from the following countries: France, Greece, Italy, Jordan, Lebanon, Portugal, Spain, Tunisia, Türkiye and Uruguay. All of the information regarding the national entities that will implement said grants will be published on the IOC's website in the upcoming weeks.

Over the next year, the IOC's <u>Economy and Promotion Unit</u> will pay particularly close attention to monitoring the multi-annual grants, which will begin for the first time in 2024, and will continue devoting its efforts to improving the application system for this important activity.

19

THE IOC PARTICIPATED IN "TOMORROW TASTES MEDITERRANEAN"

"Tomorrow Tastes Mediterranean", a flagship culinary conference organised by the Torribera Mediterranean Center (TMC), took place in Barcelona, Spain, on the 27th and 28th of November, 2023. It aims to support the culinary industry to better understand the Mediterranean Diet through its health and sustainability attributes, as well as its cultural principles, and to introduce these into the 21st century kitchens.

This conference was organised by the TMC which is a joint project of the University of Barcelona and the Culinary Institute of America (CIA), with whom the IOC collaborates on a variety of projects, such as the "Olive Oil and the Plant-Forward Kitchen" initiative.

On this occasion, the IOC was represented by the Organisation's soon-to-be Executive Director Jaime Lillo, who presented at the 9th session of the conference on the theme "From culinary interactions to nutritional synergies: next-generation research on the Mediterranean kitchen" (27 November 2023).

Imene Tribelsi, Head of the IOC's Promotion Department, also moderated the 4th workshop on the subject "North Africa – The vegetable kitchen revealed" (28 November 2023).

The event was also attended by Yousra Antit, Head of the Olive Oil Chemistry Department, as part of the follow-up to the IOC's collaboration with the CIA and the TMC through its Standardisation and Research Unit.



20

THE IOC PARTICIPATED IN ARTOLIO'S CLOSURE MEETING

The ARTOLIO "Profitable and Sustainable artisanal olive oil industry in the Mediterranean" project held its closing meeting from 9 to 11 October 2023 in Barcelona, Spain. This project was aimed at supporting small olive oil producers in the Mediterranean region. Through its activities, the ARTOLIO initiative endeavoured to assist small olive oil producers in overcoming challenges arising from the limited size of their properties, focusing on the management of rain-fed olive orchards which are often reliant on family labour. The project aimed to equip olive farmers with the essential tools for professionalising their activities, ultimately fostering profitable and sustainable olive oil production.



ARTOLIO counted on eight partners

from five different Mediterranean countries, namely Cyprus, Greece, Israel, Spain and the State of Palestine. Through the project, National Olive Regional Knowledge Centres (NOReKC) were established in each of these countries. NOReKCs provide local farmers and olive growers with up-to-date training on the production of competitive extra virgin olive oils by assisting them in aspects related to the financing, marketing and sales of these products, as well as information regarding policy and legislation, both at the national level and concerning their access to new global markets. Although ARTOLIO's activities officially came to an end on November 28th of this year, NOReKCs are set to keep on running under the supervision of government authorities or public organisations, with a view to continue supporting local farmers and millers.

Amongst other guests, the closing event of ARTOLIO was attended by Catarina Bairrao Balula, Head of the IOC Technical Cooperation and Training Department, and representatives of the ENI CBC Med Program, including Valeria Cibrario, Senior Expert of the Joint Technical Secretariat (JTS) and Karina Melkonian, Junior Expert of the JTS. The officials commended the ARTOLIO project for achieving a 60% budget execution in its second report, a particularly noteworthy accomplishment in projects of this nature. Due to the unexpected absence of representatives from Palestine and Israel, particularly of Giora Ben-Ari, ARTOLIO project manager from the Israeli Volcani Institute, the closure event was led by Katerina Roumeliotti, ARTOLIO financial coordinator from Perrotis College, American Farm School.

21

On the occasion of the closure event, the project coordinators and other stakeholders took stock of AR-TOLIO's outcomes. All in all, they concluded that the project's goals had been successfully achieved, and producers expressed their satisfaction with the programme, taking into consideration that many of the project's beneficiaries would not have been able to afford such trainings without the invaluable support of ARTOLIO's project consultants. Through this initiative, local Mediterranean producers were encouraged to adapt their practices to implement more rational and economic water, energy and resource optimisation strategies (e.g.: drip and deficit irrigation; fertilisation based on sensors; soil and leave analysis; by-products incorporation in the chain; regenerative agriculture; etc...). Overall, the participating farmers and millers have improved their financial management skills, reduced their production costs and upgraded their branding proficiency, becoming role models for their regions.

You can visit the ARTOLIO project website here.

22

THE IOC ANNOUNCED THE RECOGNITION OF THE FIRST ITALIAN OLIVE GERMPLASM COLLECTION

The IOC has recently granted its recognition as an international germplasm collection to Italy's largest national olive germplasm collection, located in the fields of Mirto Crosia and Rende in the region of Calabria.

Hosted by the Council for Agricultural Research and Analysis of Agricultural Economics (CREA, Consiglio per la ricerca in agricoltura e l'analisi dell'economia agraria), this collection is composed of 600 different olive varieties, 200 of which are authenticated and common to the Spanish collection. In fact, CREA now holds the second largest national olive germplasm collection in the world, the largest being in Spain.

The IOC's network of olive germplasm collections – which span from all of the shores of the Mediterranean (from Spain and Italy to Morocco, Türkiye and Israel) and beyond, reaching Argentina – began in 1994 and have since become invaluable and instrumental epicentres of our shared heritage, both in terms of agrobiodiversity in a larger sense, and of olive trees in particular. These banks, which house many hundreds of olive tree varieties, serve as conservation and research centres of their plant material with a view to benefitting the scientific community. Through them, for instance, scientists are investigating on tolerant or resistant genotypes that



are resilient to diseases like *Xylella fastidiosa* and *Verticillium dhaliae*. Also essential in this day and age is the information they provide regarding the olive tree's resistance and countless attributes in the face of climate change and changing weather temperatures.

The IOC extends its most heartfelt welcome and congratulations to Italy and CREA's international germplasm collection.

23

THE IOC TOOK PART IN A CONFERENCE ON GEOGRAPHICAL AND QUALITY DENOMINATIONS IN MALTA

The Olive Growers Cooperative Limited of Malta devoted a national conference to geographical indications and organic production under the title "The olive sector: reaching higher quality through Gl quality marks and organic production". The event, which was held on 1 December in Qormi, is part of the activities marking World Olive Tree Day 2023.

After the opening, the conference welcomed the Maltese Minister for Agriculture, Anton Refalo, who congratulated the government for its efforts to support olive growers and producers while increasing the consumption and production levels of olive oil. The Minister also emphasised the importance of providing an added value for consumers by promoting tourism in the olive oil sector.



The IOC was represented by Imene Trabelsi, Head of the IOC's Promotion Department, who presented the intergovernmental organisation's activities in the field of economy and promotion. In her intervention, she emphasised the importance of pooling efforts for the dissemination of local olive oil consumption in Malta, and the relevance of adopting effective institutional marketing strategies to this end which can increase consumers' awareness about the health and sustainable benefits of olive products. Trabelsi seized the opportunity to present the IOC's promotion activities in member countries, particularly the awarding of annual and multiannual grants for national promotion projects, and encouraged the Maltese authorities to benefit from these. She concluded that, through the intensification of promotional activities in local markets, the noticeable effect of climate change on the increase in prices of the world olive oil market could in fact be mitigated from the demand side.

The event counted on the participation of several international experts and representatives of the Malta Olive Growers Cooperative, the Malta Food Agency and Koperattivi Malta.



24



The conference coincided with the cooperative's submission of its application for the acknowledgment of the Protected Designation of Origin (PDO) and Protected Geographical Indication (PGI) for their olive oil produced locally.

The event was aimed at enhancing stakeholders' and the general public's knowledge regarding how these standards add value to the olive sector's supply chain. Furthermore, the Maltese Olive Growers Cooperative is actively endorsing the national government's initiatives to promote organic production within the country's agricultural sector.

You can read the programme <u>here</u>.

25

5TH YALE INTERNATIONAL SYMPOSIUM ON OLIVE OIL AND HEALTH

The fifth edition of the Yale International Symposium on Olive Oil and Health, co-hosted by BLC3 Technology and Innovation Campus and Yale School of Public Health, was held in Oliveira do Hospital (Portugal) from 10 to 13 December 2023.

On this occasion, the IOC Executive Secretariat was represented by Yousra Antit, Head of the Olive Oil Chemistry Department

This year's symposium focused on a number of timely topics, including:

- Current and emerging issues encompassing olive oil's role in public, global, and planetary health;
- Policies and regulations concerning olives and olive oil on both local and global scales;
- Marketing strategies;
- Health-related aspects, such as nutrition, the Nutri-score, and the Mediterranean diet;
- Bioeconomy, circularity, and sustainability;
- Climate change impact and measures for climate resilience.

Yousra Antit contributed to the session on "Nutri-score: policy and bridging value propositions, local and global implications", where she talked about the Nutri-score issue and the IOC's action plan. She also participated in the session on "Technology, standardisation, and tradition" during which she presented the IOC's standards and the standards harmonisation approach.

The sessions were followed by a series of roundtables and interesting discussions. More information about the programme of the 5th International Yale Symposium on Olive Oil and Health is available <u>here</u>.





26

THE IOC WELCOMED A DELEGATION FROM PAKISTAN



On Wednesday 29 November, the Executive Secretariat of the IOC welcomed a delegation from the Government of Pakistan at the intergovernmental organisation's headquarters in Madrid (Spain), engaging in discussions regarding the olive oil sector and prospects of shared growth and collaboration.

Amongst other issues, the meeting touched on the topics of the increase of global olive oil trade over the last years, the surge in consumption of extra virgin olive oil in countries such as the United States, and the inevitable challenges inflicted by climate change. Pakistani representatives stressed on the growth of this sector in their home country and informed the IOC's Secretariat of the government's institutional efforts to consolidate it.

Their delegation was led by Dr Ahmad Affan, Commercial and Investment Counsellor for Pakistan's Embassy to Spain. From the IOC's side, the delegation was headed by





27





Jaime Lillo, current Deputy Executive Director for operational affairs and soon-to-be Executive Director as of January 1st, 2024.

The meeting was also an opportunity for the IOC to present to the South Asian country its work and the wide range of activities that it is currently undertaking. Also present at the meeting were Mustafa Sepetçi, Deputy Executive Director for administrative affairs, IT and the Observatory; Javier Larraona, responsible for the Observatory and IT matters; Andoni Olano, Head of External Relations; María Juárez, Head of the Economy and Promotion Unit; Lhassane Sikaoui, Head of the Olive Growing, Olive Oil Technology and Environment Unit; Yousra Antit, Head of the Olive Oil Chemistry Department, in representation of Mercedes Fernández, Head of the Standardisation and Research Unit; as well as other supporting staff.

Further to Dr Ahmad Affan, the delegation from the Islamic Republic of Pakistan included a number of government representatives, namely Ms Ambreen Raza, Mr Muhammad Idrees and Mr Ahmed Ali Sirohey from the Ministry of Foreign Affairs, and other government authorities like Mr Yawar Hussain, Mr Nasim Ahmed Khan, Mr Zulfiqar Ali, Mr Aftab Alam, Mrs Naheed Gul Baloch, and Mr Mehboob Aslam.

The delegation's visit to the IOC headquarters highlights the strengthening of ties between Pakistan and the IOC.

28

THE IOC AND CIHEAM ANNOUNCED THE OFFICIAL IMAGE FOR WOD 2023

The IOC and the International Centre for Advanced Mediterranean Agronomic Studies (CI-HEAM) worked hand-in-hand towards this year's celebration of World Olive Day (WOD). On this occasion, the theme of WOD was centred around women's vital role in the fascinating world of olive oil. Their 360° contribution to the sector all around the world is as valuable as it is timeless.

Both Organisations were thrilled to announce the official image which accompanied the celebration of WOD. It was altruistically designed by the célèbre Italian illustrator and cartoonist Valerio Marini. Marini, who was born in Gallarate (Italy) in 1950, has collaborated with a wide range of outlets, among which we can find Olio Officina, an online editorial dedicated to the olive world.



This captivating art piece romantically embeds the essential contribution of women to the olive oil sector into an olive. He portrays them as the unsung heroes of these millennial trees, and as their long-standing nurturers and caretakers.

IOC and CIHEAM extend their most profound appreciation to the artist Valerio Marini for his invaluable contribution to the celebration of World Olive Day 2023.

29

THE WINNERS OF THE IOC AND CIHEAM'S INTERNATIONAL GRAPHIC ARTWORK COMPETITION

As part of the activities organised to celebrate World Olive Day 2023, the IOC and the International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM) launched an international graphic artwork competition. This contest ran from late September to November 2023, and was open to anyone from any part of the world who wanted to contribute an artwork that would highlight the vital role of women's networks in the olive sector.

The organisers received a total of thirty fantastic artworks from all over the world, each with its own style, which made the jury's decision very tough.

Finally, the first prize was awarded to the artist Lamarre Johnson fr om Haiti for their artwork "La femme aux cheveux de l'Olivier" ("The woman with olive hair"). In the description, the artist explained that he had translated the slogan of this year's World Olive Day celebration, "women's vital role in the olive world", into an artistic interpretation of women's faces with olive branches instead of hair. In fact, at first sight, the artwork seems that it represents only one woman. However, if you cover either half of the drawing, we can observe two different faces in the same image, representing the globality of women's contribution to the olive sector.





30

In a very close second place came María Etcheverry from Uruguay's triptych composition "Los Olivares" ("The Olive Trees"). Through her trilogy of three petite paintings and based on her description, the artist guides us through a narrative of growth, a captivating ode to dynamism, with each stroke echoing the spirit of women's essential role in the millennial olive growing sector.

The IOC and CIHEAM extend their most heartfelt congratulations to the winning artists, and wish to seize this opportunity to congratulate all the other illustrators who participated in the competition!







31

WOMEN'S NETWORKS IN THE OLIVE SECTOR

The IOC and the International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM) celebrated World Olive Day 2023 on Thursday 23 November, at the IOC's headquarters in Madrid. On this day, the millennial olive tree was not the only protagonist of this special event. This important international day was dedicated to the vital role of women's networks in olive oil all around the globe, with the aim of enhancing the knowledge and recognition of their fundamental contribution to the olive-growing world.

For this, both organisations have benefitted from the invaluable support of a number of international associations of women working in the olive sector. These associations have contacted the IOC over the years to offer their support in the organisation of a number of activities. On the one hand, Women in Olive Oil (WIOO) is a global non-governmental organisation bringing together around 2,000 women from more than 40 countries that represent a wide range of professions within the olive oil industry, from farmers, oil mill managers and chemists, to importers, exporters, distributors and chefs. Its founder, Jill Myers, is a sommelier and olive oil ambassador based in Virgina, USA. On the other, the Arab Olive Oil Women's Network (AOOW), which gathers numerous female sector representatives from the Arab world, was founded by Jordanian engineer Nehaya Almuhaisin, former director of the olive cultivation department of the Jordanian Ministry of Agriculture and head of that country's delegation to the IOC.

The IOC and CIHEAM were also proud to count on the invaluable of support of two Italian associations. On one side, Pandolea, presided by Loriana Abbruzzetti, was founded in Rome in 2003 as a cultural association of businesswomen involved in the production and dissemination of the consumption and culture of extra virgin olive oil, and whose activities focus on the health and nutritional properties of this pillar of the Mediterranean diet. And, on the other, Donne dell'Olio, directed by Mariagrazia Bertaroli, is the world's first association of women olive growers, established in the year 2000 and which now represents a large cohort of women professionals in the sector. Finally, the organisation of WOD was also greatly supported by Uruguayan economist Laura Blanco, founder of Women and Olives LATAM, who is devoted to contributing to the quest for equality and to facilitating the coming together of women in the olive oil sector.

The IOC firmly believes that this event and the example set by these networks should inspire women from all of its member countries to establish their own female led networks, which will help to reinforce the importance of their invaluable work in the olive oil sector.



32

The WOD's engaging programme included presentations from the aforementioned women representatives of their work in the sector, a compilation of videos exploring women's vital role in olive oil, the announcement of the winners of the international graphic artwork competition organised by the IOC and CIHEAM, and the reading and signing of a manifesto for a better understanding and knowledge of women's essential contributions in this field. The ceremony was led by Emmanuelle Dechelette, renowned olive oil sommelier and founder of the Olio Nuovo Days movement, which celebrates the new harvest in each hemisphere with events and competitions. Not only a certified professional taster, Dechelette is the author of "Extra Vierge", a fascinating account of the world's olive oils through which she aspires to develop the sensory education of the global youth.

The IOC headquarters welcomed numerous female representatives of the olive oil sector from all over the world, as well as the diplomatic corps in Madrid and the heads of delegation and high-ranging officials of the IOC's Council of Members, who will have gathered at the plenary session earlier that day. The event, which focused on the vital and key contributions of all women to the olive growing world, celebrated this agelong tree and its essence as a global symbol of peace, tolerance and harmony.



NEWSLETTER Nº187 / NOVEMBER-DECEMBER 2023

WHAT'S IN THE PIPELINE?



33

OLIVÆ IRAN

Every year, the official magazine of the IOC is dedicated to a different country, at the request of its delegation to the Council of Members. The 2023 edition is devoted to the centuries-old olive groves of the Islamic Republic of Iran. Iran, which joined the International Agreement on Olive Oil and Table Olives in 2004, has dedicated a team of national experts who have worked hand in hand with the IOC Executive Secretariat to tell us the fascinating story of Iran's olive groves.

Iran, who has recently implemented numerous plans to boost its agricultural sector, has demonstrated a special devotion to the millennial olive tree. Within the framework of the fifth National Development Plan (2024-2028) and under the mandate of the Ministry of Agriculture Jihad, Iran has pushed a National Olive Development Plan which aims to foster a 150 thousand hectares olive garden, financed in part by the Ministry and other public and private entities of its agricultural sector. This is indeed a milestone for an IOC member country which falls very much in line with multiple objectives of the International Agreement.

In this edition of Olivæ, you will embark on an unparalleled journey through the Iranian olive germplasm and its characteristics, diving into the olive sector's environmental reality in a context of climate change and learning about a wide variety of aspects pertaining to the cultivation of olive orchards in the silk-woven heart of Persia. Upon finishing the reading of Olivæ, you will undoubtedly have acquired a deep understanding of where the olive trees stand in Iran, and where they are headed.

On behalf of the Executive Secretariat of the world's only intergovernmental organisation wholly devoted to the olive tree and representing almost all producing and consuming countries of this ageless crop, we sincerely hope that you enjoy this edition of our magazine as much as our team enjoyed putting it together. We wish to take this opportunity to thank the Iranian Ministry of Agriculture Jihad for their work and dedication, and also want to wish the nation good fortune and success as they endeavour to chair the IOC's Council of Members in 2024.

THE EXECUTIVE SECRETARIAT WILL BE CLOSED FROM 23 DECEMBER TO 2 JANUARY

The Executive Secretariat of the International Olive Council will be closed for the holidays between 23 December and 2 January. Our next Newsletter (January) will be published at the end of the month. Don't forget to subscribe!

We wish you a very happy holiday season!



FOLLOW US THROUGH OUR NETWORKS!

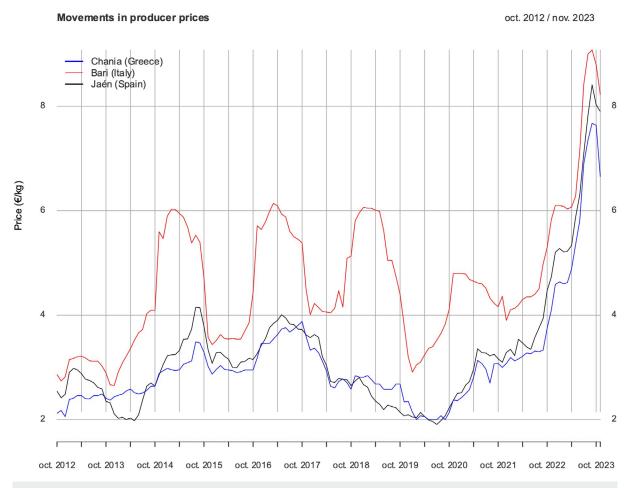
Many of you are already following us on our online networks, through the International Olive Council's press review OLIVE NEWS (https://www.scoop. it/topic/olive-news), which gathers and publishes the latest news from the international olive sector and other topics of interest such as the Mediterranean diet, health, etc., in Spanish, English, French and Italian. The main advantage of this press review, which is updated daily, is its swiftness: you can access it at any time if you want to keep up to date with the latest news from the sector. Since its launch in December 2013, more than 11,000 articles in the olive sector's main media have been collected through this press oreview, which has 8,500 subscribers and has already received almost 360,000 visits. All the articles published on Olive News are also available on X (formerly Twitter) at the following address @iocolivenews. The IOC also has a dedicated page on Linkedin (International Olive Council). Keep up with us!

34

OLIVE OIL PRICES

After peaking at €852 in September in Jaén (Spain), the price of extra virgin olive oil fell to €787.5 per 100 kg. In Bari (Italy) and Chania (Greece), prices reached €908 and €795 per 100 kg respectively.

According to the latest figures for the week of 6 to 12 November 2023, extra virgin olive oil was trading in Jaén at €787.5 per 100 kg (+66.7% than the same period last year). In Bari, the price was €810 (+38.9%), while in Chania it had fallen to €630 (+52.2%).

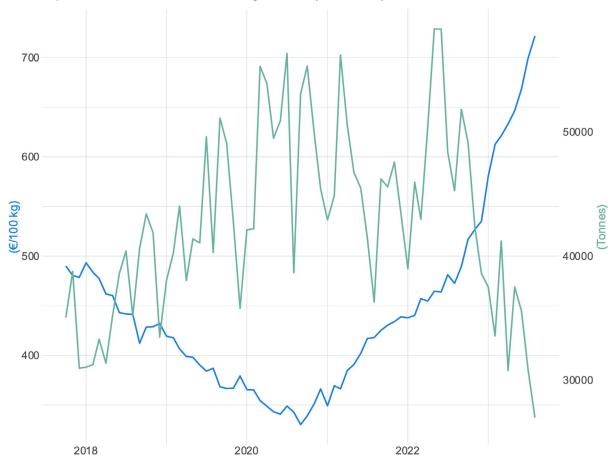


Graph 1: Evolution of ex-oil mill extra virgin olive oil prices on the main markets (€/1kg).

35

As regards extra-EU exports, in August of the 2022/2023 crop year, the unit value of olive oil was \le 694 per 100 kg (+52.1% on the same period of the previous crop year, or +2.4% on the previous month). For extra virgin olive oil, this figure was \le 721.7 per 100 kg (an increase of \le 391.4 compared to September 2020).

Export unit value and volume of extra virgin olive oil (extra - EU27)

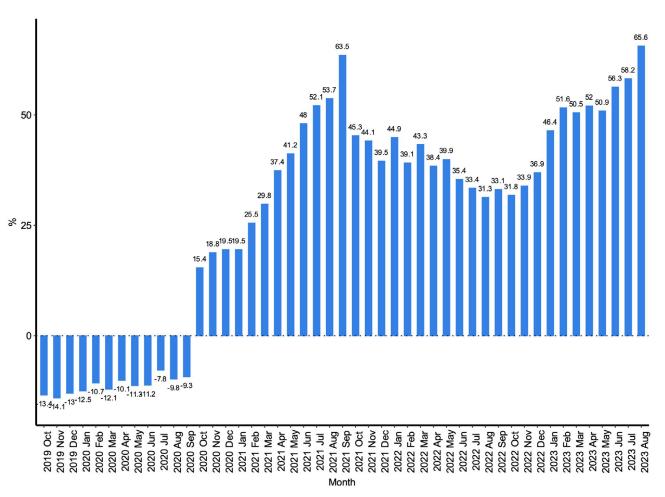


 $\textit{Graph 2: Trends in the unit value } (\texttt{£/100kg}) \, \textit{and volume (tonnes) of extra-virgin olive oil exports from the EU. }$

36

The unit value index for extra-EU exports was 208.5 (+65.6% on the same period in the previous crop year, or +3.2% on the previous month).

Export unit value index (extra - EU27) (m / m-12)

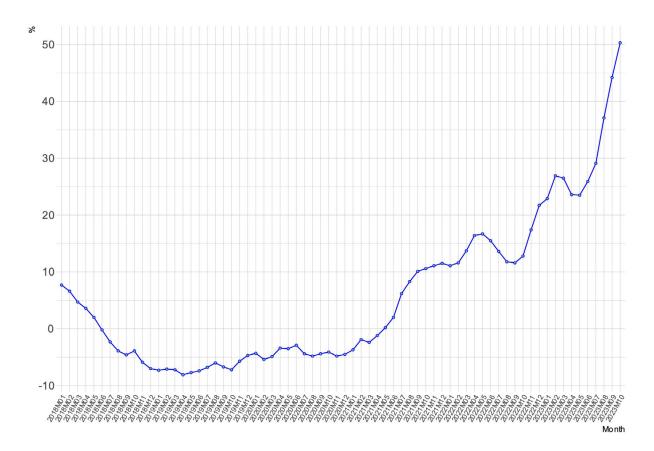


 $\label{thm:continuous} Graph \ 3: Evolution \ of the \ unit \ value \ index \ for \ extra-EU \ olive \ oil \ exports. \ Rate \ of \ change \ (m/m-12) \ (\%).$

37

On the demand side, the Harmonised Index of Consumer Prices (HICP) for olive oil in the EU rose by 50.3% in October compared to the same month in the previous crop year, or by 5.9% compared to the previous month.

Evolution of the harmonised index of consumer prices (m / m-12)

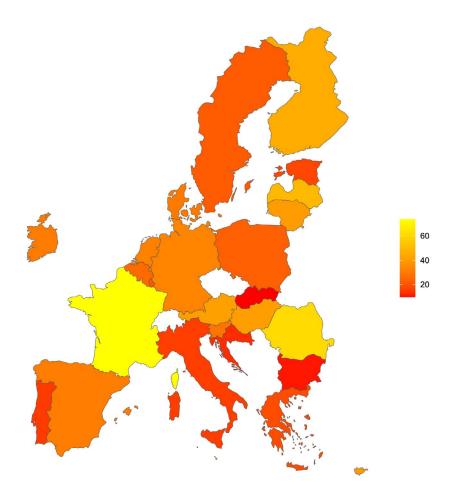


Graph 4: Trend in the HICP for olive oil in the EU-27. Rate of change (m/m-12) ($\!\%$).

38

By country, the biggest increases were recorded in France, Romania and Latvia, while Slovakia, Greece and Bulgaria saw the smallest increases. Two countries are above the EU-27 figure.

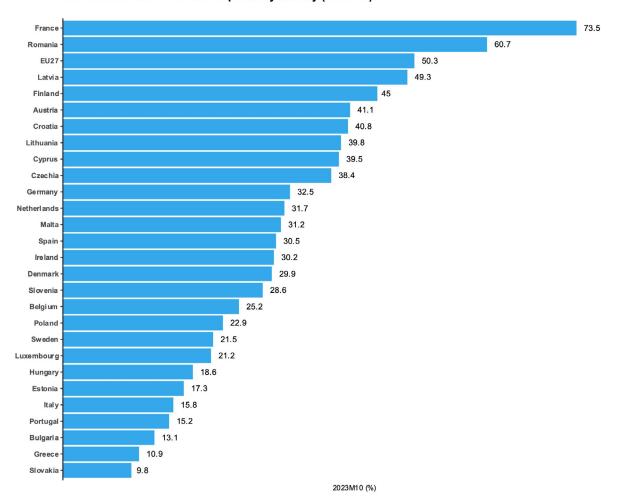
Harmonised index of consumer prices by country (m / m-12)



Graph 5: Rate of change in the HICP for olive oil by country in October. Rate of change (m/m-12)(%).

39

Harmonised index of consumer prices by country (m / m-12)



Graph 6: Rate of change in the HICP for olive oil by country in October. Rate of change (m/m-12)(%).

 $\underline{https://www.international olive oil.org/what-we-do/economic-affairs-promotion-unit/\#prices$

 $\underline{https://www.internationaloliveoil.org/what-we-do/economic-affairs-promotion-unit/\#exports}$

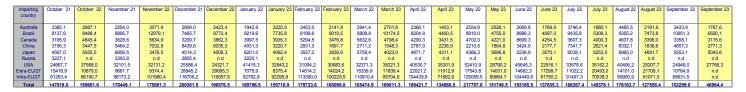
40

I. WORLD TRADE IN OLIVE OIL AND TABLE OLIVES

1. OLIVE OIL - 2022/23 CROP YEAR

Trade in olive oil and olive-pomace oil on the 8 markets shown in the table below during the 2022/23 crop year (October 2022 - September 2023) has fallen by 19% in Australia, 14% in Brazil, 10% in Canada, 33% in China, 16% in Japan and 13% in the United States, compared to the same period of the previous crop year.

In terms of EU trade for the 2022/23 crop year, intra-EU purchases up to August were down by 14% and extra-EU imports were down by 1% compared to the same period in the previous crop year.



Olive oil imports (including olive-pomace oils)(t)

2. TABLE OLIVES - 2022/23 CROP YEAR

Trade in table olives for the 2022/2023 crop year¹ (September 2022 - August 2023) on the markets shown in the table below increased by 4% in the United States compared to the same period in the previous crop year. Conversely, imports fell by 9% in Australia, 2% in Brazil and 4% in Canada.

With regard to trade in table olives within the EU during the 2022/23 crop year, compared to the same period in the previous crop year, intra-EU purchases up to August rose by 4% and extra-EU imports fell by 4%.

Importing	September21	September 22	October 21	October 22	November 21	November 22	December 21	December 22	January 22	January 23	February 22	February 23	March 22	March 23	April 22	April 23	May 22	May 23	June 22	June 23	July 22	July 23	August 22	August 23
country																								
Australia	1622,4	2366,1	1120,8	996,5	1277,0	1600,5	1531,5	1547,0	1296,8	1221,0	1565,2	905,6	2275,7	1545,0	1691,3	1301,8	1559,2	1309,5	1500,8	1084,2	1602,3	1356,7	2086,4	2172,9
Brazil	11770,4	11432,5	10495,0	8957,5	13417,9	10838,6	9812,7	11057,8	5484,3	9922,8	8182,5	10303,0	9275,3	11740,6	8914,5	8302,4	9698,7	11110,7	12389,1	8798,5	10904,8	10312,3	14978,2	10276,7
Canada	2581,3	3172,0	2396,9	2872,2	3150,3	3459,8	3032,9	2661,1	3320,0	2827,9	2403,6	1759,7	2837,2	2379,2	2996,2	2567,4	3727,7	2489,7	3570,4	2775,3	2322,9	4064,7	3118,8	2980,8
USA	12274,1	14272,0	11534,0	13449,3	10713,6	17146,0	12419,3	13606,8	11211,4	12173,9	9804,7	12385,0	12150,6	12511,0	10494,0	14477,2	14041,0	11350,5	17614,9	12892,1	15540,9	12515,7	19916,0	16934,1
Extra-EU/27	8335,4	8262,9	8858,6	9177,3	9328,5	8683,8	8114,0	8982,9	8747,8	8453,0	9371,0	7658,0	11235,7	10663,5	11548,2	9369,1	10045,3	9934,3	10650,8	9731,4	7516,1	8053,6	7809,0	8286,3
Intra-EU/27	28211,0	28224,8	33305,3	50645,7	39645,5	31851,5	26423,6	32850,1	22988,4	23537,5	24904,0	24763,0	25720,4	32287,7	25529,0	28569,7	33323,4	32090,1	33044,8	31899,1	37164,0	30285,8	29815,3	26912,4
Total	64794.6	67730.2	67710.6	86098.4	77532.7	73580.1	61334.0	70705.7	53048.6	58136.0	56231.0	57774.3	63494.8	71127.0	61173.2	64587.5	72395.2	68284.8	78770.8	67180.6	75051.0	66588.8	77723.7	67563.2

Table olive imports (t)

According to the 2015 International Agreement on Olive Oil and Table Olives, in force since 1 January 2017, a "table olive crop year" is defined as the twelve-month period from 1 September of any one year to 31 August of the following year.

41

II. PRODUCER PRICES - OLIVE OILS

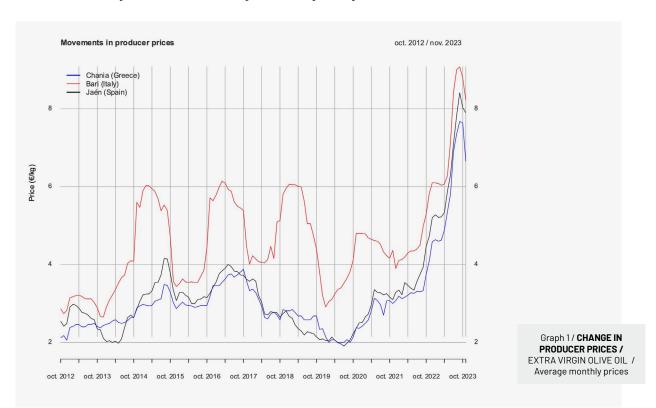
Monthly price trends for extra virgin and refined olive oil are shown in graphs 1 and 2.

Extra virgin olive oil - The producer price for this category reached €7.87/kg in **Spain** during the week of 6 to 12 November 2023, an increase of 66.7% compared to the same period in the previous crop year.

Italy - During the week of 6 to 12 November 2023, extra virgin olive oil was trading at €8.1/kg, an increase of 38.9% compared to the same period last year.

Greece - The price in the week from 6 to 12 November 2023 was €6.3/kg, 52.2% up on the same period in the previous crop year.

Tunisia - Extra virgin olive oil was trading at €7.93/kg during the second week of November 2023.



Refined olive oil: The producer price for this category reached €7.15/kg in Spain during the week of 6-12 November 2023, an increase of 81.2% compared to the same period in the previous crop year.

The difference between the price of extra virgin olive oil (ε 7.87/kg) and the price of refined olive oil (ε 7.15/kg) was ε 0.72/kg in Spain.

https://www.internationaloliveoil.org/what-we-do/economic-affairs-promotion-unit/#prices



STAY TUNED!

http://www.internationaloliveoil.org

Keep up with the olive sector through Olive News: https://www.scoop.it/topic/olive-news

and everything that is going on at the IOC: https://www.linkedin.com/company/international-olive-council/

Our scientific journal Olivae is available at: https://www.internationaloliveoil.org/publications/

IOC Headquarters C/ Príncipe de Vergara, 154 28002, Madrid

