

CONFERENCE ON
NUTRITION AND HEALTH
LABELLING OF
EXTRA VIRGIN OLIVE OILS
IN THE
EUROPEAN UNION

20 May 2022
Schedule: 10.00 a 15.30

**INTERNATIONAL OLIVE
COUNCIL HEADQUARTERS**

Príncipe de Vergara, 154
28002 Madrid.



Limited capacity
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Draft programme

10.00 – 10.45h. **Presentation and welcome.**

- Abdellatif Ghedira, Executive Director of the IOC.
- Soledad Serrano, Chair QvExtra! International.
- Ali Ben El Hadj M'Barek, Chair IOC Advisory Committee.
- Luis Planas Minister of Agriculture of Spain.

10.45 – 11.30 h. **Master class : EVOO and health.**

Speaker: Professor Dr Miguel Angel Martínez, Professor of Preventive Medicine and Public Health at the University of Navarra. Nutrition researcher and visiting professor of nutrition at the Harvard T.H. Chan School of Public Health.

11.30 – 12.00 h. **Coffee.**

12.00 – 13.00 h. **Round table: Challenges of communicating the nutritional and health properties of EVOO for producers and packagers in the EU.**

Moderator: Herminia Millán, Manager QvExtra!.

Speakers:

- Antonio Gallego, General Manager MIGASA, Chair of Asoliva and Vice-Chair ANIERAC.
- Mariana Matos, Manager Casa do Azeite, Portugal.
- Mauro Meloni, Manager Ceq Italia
- Jose Manuel Bajo, Executive Secretary of the national sectorial of virgin olive oil with denomination of origin.

13.00 – 14.00 h. **Nutritional labelling and health properties of extra virgin olive oils under the EU Farm to Fork strategy.**

Moderator: Jaime Lillo.

- Sabine Pelsser. Head of Unit EI – Food information and composition. European Commission. Health and Consumers Directorate-General.
- Jose Miguel Herrero, Director of Industry MAPA.
- Mazaly Aguilar, MEP and Vice-Chair of the European Parliament Committee on Agriculture and Rural Development.
- Clara Aguilera, MEP of the of the European Parliament Committee on Agriculture and Rural Development.

14.00 h. **Closing: María Angeles Benites Salas, head of the Representation of the European Commission in Spain.**

The cocktail party will be brought to guests courtesy of the following companies:



agrama
ciencia y vida



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indlab
laboratorio
agroalimentario
industrial sl.

- The event will be live streamed.
- Event languages: French and English active, Spanish and Italian passive.

