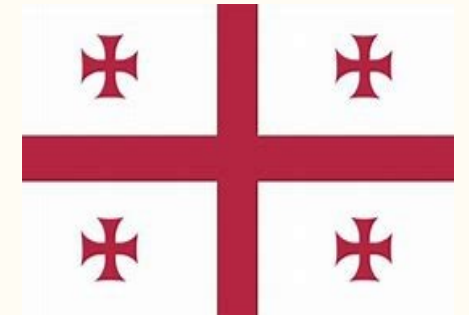




# Invitation from the Georgian government

## International Seminar on the occasion of the World Olive Day



Main Topic: Trends in the International Market of Olive Oil  
*Tbilisi, 26 November 2021, 11:30 am (UTC+4)*

Videoconference:

<https://zoom.us/j/97306247482?pwd=M1JtOThaQ1BucUpmN1kxTGZURWd4UT09>

Meeting ID: 973 0624 7482

Passcode: 2021

### 11:30 – Opening of the seminar

- Official welcome Georgian Government
- Mr. Abdellatif Ghedira, *Executive Director, International Olive Council*
- Mr. George Svanidze, *Chair of the IOC, Georgia*
- Official Speeches

### 12:30 – International Market of Olive Oil

- Mr. Jaime Lillo, *Deputy Executive Director, International Olive Council*

### 12:50 – Current situation and trends in the European Union Market

- Mr. Gabriel Vigil, *Responsible for the olive sector in the European Commission*

### 13:10 – Current situation and trends in the US Market

- Mr. Joseph R. Profaci, *Executive Director, North American Olive Oil Association*

### 13:30 - BREAK

### 14:30 – The worldwide olive oil consumer profile

- Mr. Juan Vilar, *Co-director of the Master's Degree in Administration and Management of Olive Companies.*

### 15:20 – Future trends: Plant Forward Kitchen

- Presented by Mr. Santi Mas on behalf of Mr. Greg Drescher, *Vice-President of Strategic Initiatives and Industry Leadership, Culinary Institute of America (USA)*

### 15:40 – Georgian Olive production, current situation, challenges and prospective

- Mr. Zviad Bobokashvili *Scientific-Research Centre of Agriculture - Head of department of fruit crop research*

### 16:20 – Closure of the seminar