

3RD INTERNATIONAL YALE SYMPOSIUM ON OLIVE OIL & HEALTH

III SIMPOSIUM INTERNACIONAL DE YALE SOBRE ACEITE DE OLIVA Y SALUD
IV CONGRESO INTERNACIONAL SOBRE ACEITE DE OLIVA, OLIVAR Y SALUD
UNIVERSIDAD DE YALE - UNIVERSIDAD DE JAÉN

9-12 Diciembre 2021

PROGRAM

Thursday 9th December

(Venue: Aula Magna Universidad de Jaén)

12pm-17pm REGISTRATION UJA

5pm OPENING CEREMONY

Welcome Organizing Committee:

Manuel Parras Rosa / Vasilis Vasiliou / Tassos C.Kyriakides

Margaritis Schinas. Vice-president of the European Commission responsible for the protection of the European lifestyle.

Carolina Darias San Sebastián. Spanish Minister of Health. (to be confirmed)

Juan Manuel Moreno Bonilla. President Junta de Andalucía.

Abdellatif Ghedira. Executive Director of International Olive Council (COI).

Francisco Reyes Martínez. President Diputación Provincial de Jaén.

Eric J. Velazquez. Chair Cardiology Department Yale School of Medicine.

Juan Gómez Ortega. Rector of Universidad de Jaén.

8pm WELCOME COCKTAIL

Friday 10th December

(Venue: IFEJA Ferias JAÉN)

8am-9am REGISTRATION

9am-11.30am CONFERENCE OLIVE OIL AND HEALTH
Time: **HEALTH AND DISEASE: RECENT ADVANCES**

9am-10am COGNITION AND BRAIN HEALTH

Chair: **Ramón Estruch Ribá**. Internal Medicine Department of the Hospital Clinic de Barcelona.

Domenico Praticò. Alzheimer's Center at Temple, Lewis Katz School of Medicine, Temple University, Philadelphia, PA, United States. 'EVOO, Brain Health And Cognition: The Mediterranean Connection'

Eric J. Velazquez. Chair Cardiology Department Yale School of Medicine. 'Nutritional Approaches to Expand Cardiovascular Population Health: Can Olives and Olive Oil Lead the Way Forward?'

10am-11am BREAST AND COLON CANCER

Chair: **Miguel Delgado Rodríguez**. Preventive Medicine and Health Sciences Area, Universidad de Jaén.

Zecharia Madar. The Hebrew University of Jerusalem, Israel. 'Olive oil as a protective nutrient against mammary and colon cancer in rats'

Estefanía Toledo. Professor at the Department of Preventive Medicine and Public Health at the University of Navarra; co-PI of the CB12/03/30017 group at the CIBEROBN; researcher at the Navarra Institute for Health Research

11.30am-12pm COFFEE BREAK



- 12pm-12.45pm** CONFERENCE BIOECONOMY AND CIRCULAR ECONOMY
Rocío Díaz Chaves. Senior Research Fellow Centre for Environmental Policy Imperial College London; Deputy Director and Energy and Climate Change Programme leader Stockholm Environment Institute Africa Centre
- 12.45pm-2pm** ROUNDTABLE BIOECONOMY AND CIRCULAR ECONOMY
Chair: **Julio Berbel Vecino.** Department of Agricultural Economics, Finance and Accounting, Universidad de Córdoba, Spain.
Agustí Romero Aroca. Institute of Agrifood Research and Technology (IRTA), Catalonia Spain.
Maria Lisa Clodoveo. Department of Interdisciplinary Medicine, Università Degli Studi di Bari Aldo Moro, Italy.
Joao Nunes. BLC3 and the Association – Collaborative Laboratory Towards Circular Economy (CECOLAB), Portugal.
- 2pm-3pm** TASTING SESSION
- 2pm-4pm** LUNCH BREAK
Poster session
- 4pm-4.45pm** CONFERENCE AGRICULTURE AND CLIMATE CHANGE
Pete Smith. Institute of Biological and Environmental Sciences School of Biological Sciences. University of Aberdeen, Scotland. *'Climate change mitigation potential in agriculture, with particular reference to Olive groves' (virtually).*
- 4.45pm-5pm** OLIVE GROVE AND CLIMATE CHANGE
María Benlloch González. Agronomy Department of Córdoba University (DAUCO), Universidad de Córdoba, Spain.
- 5pm-6.45pm** ROUNDTABLE AGRICULTURE AND CLIMATE CHANGE
Chair: **Javier Fernández-Salvador.** UC Davis Olive Center.
Abichou Mounir. Institut de l'olivier de Zarzis, Tunisia, *'The olive tree in arid zones and Global warming impact: climate change and the deterioration of basic natural resources such as water, soil, and biodiversity'.*
Giorgios Koubouris. Hellenic Agricultural Organization-Demeter, Greece.
Giora Ben-Ari. Department of Fruit Tree Sciences, Plant Sciences Institute, Israel. Proyecto ARTOLIO.
- 6.45pm-8pm** KEY PRESENTATIONS
Jaime Lillo. International Olive Council (COI).
EVOO PLASTIC FREE. Daniel Millán Martínez. Elaia Zait.
OLIVE ALIVE LIFE PROJECT. José Eugenio Gutiérrez Ureña. SEO Birdlife.
SUSTAINOLIVE. Roberto García Ruiz. Universidad de Jaén.

Saturday 11th December

- 9am-11.30am** CONFERENCE OLIVE OIL AND HEALTH
Time: PHENOLIC COMPOUNDS: INDIVIDUALIZATION OR SYNERGISTIC EFFECTS. CURRENT STATE AND FUTURE DIRECTIONS
Chair: **Alessandro Leone.** Università Degli Studi di Bari Aldo Moro, Italy.
Maurizio Servili. Università degli Studi di Perugia. *'High vacuum technology: Impact on virgin olive oil yield and quality'*
Pablo Juliano. CSIRO, Melbourne, Australia. *'Industrial demonstration of the megasonic technology to maximise oil recover'*
Antonia Tamborrino. Università Degli Studi di Bari Aldo Moro. *'Innovative Heat exchanger for enhancing product quality and process efficiency of the olive oil processing'*
Mark Duncan. MassWerx, Inc., Mountain View, CA, USA and Department of Environmental Health Sciences, School of Public Health, Yale University, New Haven, CT, USA
Arturo Cert Ventulá. Professor "ad honorem" at Instituto de la Grasa (CSIC)



- 11.30am-12pm** COFFEE BREAK
Poster session
- 12pm-2pm** SUCCESSFUL BUSINESS CASES IN BIOECONOMY AND CIRCULAR ECONOMY
Chair: **Sebastián Sánchez Villasclaras**. Institute for Research on Olive Groves and Olive Oils, Universidad de Jaén.

Jerónimo Díaz Rivas. GENOSA I D SL.
Manuela Cano Galej. Proyecto COMPOLIVE. ANDALTEC.
Pedro Sánchez del Moral. Oleícola El Tejar Nuestra Señora de Araceli, Córdoba, Spain.
- 2pm-4pm** LUNCH BREAK
Gastronomy content—olive oil & food pairing Lunch.
Poster session
- 4pm-4.45pm** CONFERENCE MARKETING AND FOOD
Klaus G. Grunert. MAPP Centre, Aarhus University, Denmark. *'Health, sustainability and olive oil – creating value for consumers during the green transition'*
- 4.45pm-6pm** ROUNDTABLE MARKETING
Chair: **Rosa Vañó**. Castillo de Canena.

Joseph R. Profaci. North American Olive Oil ASSN
Ralf Bender. Lebensmittel Zeitung, Germany.
Toshiya Tada. Chief Professor and Founder/General Director The Olive Oil Sommelier Association of JAPAN
- 6pm-6.45pm** CLOSING CEREMONY

Stella Kyriakides. European Commissioner for Health and Food Safety.
Carmen Crespo Díaz. Andalusian Councilor for Agriculture, Livestock, Fisheries and Sustainable Development.
Francisco Reyes Martínez. President of Diputación Provincial de Jaén.
Juan Gómez Ortega. Rector of the Universidad de Jaén.
- 9pm** CLOSING DINNER
Lourdes Plana Bellido. President of Real Academia de la Gastronomía.

Sunday 12th December

- 9am-10.30am** SYMPOSIUM CONCLUSIONS
- 10.30am-2pm** GUIDED TOUR TO BAEZA
Visit to Olive Groves and Castillo de Canena (Oleo tourism).

