

INTERNATIONAL OLIVE COUNCIL NEWSLETTER

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ENGLISH









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THE PRIME MINISTER OF GEORGIA VISITS THE IOC

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MADRID / H.E. Irakli Garibashvili, the Prime Minister of Georgia, visited IOC headquarters in Madrid on 20 May 2021. He led a prestigious delegation that included the Minister of Economy and Sustainable Development, the Minister of Environmental Protection and Agriculture, members of the Georgian Parliament and H.E. the Georgian Ambassador to Spain.

The delegation was welcomed by the Executive Director, Abdellatif Ghedira, and his two deputies, as well as by a large number of IOC staff.

Before welcoming the senior Georgian official, the Executive Director showed his guests a video in which the Minister of Environmental Protection and Agriculture and the President of the Republic of Georgia announced their intention to join the IOC in 2019 and to host a session of the Council of Members in Tbilisi, the capital.

He then gave an overview of Georgia's achievements during its two years as Council Chair, emphasizing the Chair's availability, dynamism and support for the accomplishment of the Organisation's mission. He also thanked the Georgian Ambassador for his collaboration.

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The two Deputy Executive Directors also addressed the guests. Jaime Lillo, who oversees operational aspects of the IOC, gave a brief presentation on the Organisation's activities. Mustafa Sepetçi, who oversees administrative and financial affairs, underlined the excellent collaboration between the Executive Secretariat and the Georgian Chair. The floor was then given to the Minister of Agriculture and the Prime Minister of Georgia, who thanked the Executive Secretariat for continuing its work despite the pandemic and for the support given to



both Georgia and the IOC Chair. They pledged to make all efforts to ensure a successful session of the Council of Members and Advisory Committee meeting in the country in November 2021.

The IOC officials then invited the Georgian delegation to an olive oil tasting session and a drinks reception that had been organised in their honour. At the end of the visit, gifts were exchanged before a photo session.









THE TUNISIAN MINISTER OF FOREIGN AFFAIRS VISITS THE IOC



The Tunisian Minister of Foreign Affairs, Immigration and Tunisians Abroad visits the International Olive Council

MADRID / H.E. Othman Jerandi, the Minister of Foreign Affairs of Tunisia, paid a courtesy visit to Abdellatif Ghedira, the Executive Director of the International Olive Council, at headquarters. He was welcomed by the entire management board and by the Tunisian officials within the IOC. The two senior officials discussed the IOC's mission in the olive sector and Tunisia's important contribution.

The visit was followed by a broader meeting including the two Deputy Directors and all the Heads of Units of the Organisation, as well as the Heads of the Legal and Observatory Departments. The meeting was also attended by all IOC staff by video conference.

The Executive Director welcomed the Minister and the accompanying delegation. He then gave the floor to the Deputy Executive Director in charge of operational activities, who gave an overview of the IOC's activities, highlighting Tunisia's contribution and participation in the work of the Organisation.

He also informed the Minister of the first prize obtained by a Tunisian operator in the Mario Solinas Quality Award, the IOC's annual competition for the best extra virgin olive oils, which was a first for Tunisian olive oils.







A short video was shown, dedicated to the celebration of the IOC's 60th anniversary, before the Deputy Executive Director for Administrative and Financial Affairs took the floor to welcome the Minister and thank him for his visit. At the end of the meeting, the Tunisian Minister congratulated the IOC for its hard work. He pointed out that he had always been a fan of olive oil and that throughout his diplomatic career he had never stopped promoting this blessed product. He concluded by offering gifts of bottles and cases of olive oil. Photos were taken to mark the event.







photo author @juliaroblesfoto



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ADVISORY COMMITTEE MEETING ON 22 JUNE 2021

MADRID / The Executive Secretariat has begun preparing for the next meeting of the Advisory Committee on Olive Oil and Table Olives. The 56th meeting will be held in part at IOC headquarters in Madrid and in part via videoconference for our guests around the world.

The day-long meeting will start at 10am on 22 June 2021. The event will begin with a review of the operational activities in the areas of standardisation and research, technology and environment, and economy and promotion. The Executive Secretariat will

then present its progress on setting up the World Olive Oil Observatory and improving the private area of the website, which will be available in French from June. The launch of the next edition of Olivæ, on the Uruguayan olive sector, will be announced, and the Executive Secretariat will comment on the improvements made to IT security at headquarters.

Guests will discuss production forecasts and estimates for the next olive oil and table olive crop year; the Standardisation and Research Unit will provide an update on the NutriScore issue; and guests will be encouraged to discuss the proposals made by Advisory Committee representatives. The meeting will conclude in the afternoon, after setting the date and venue for the next meeting in November 2021.

COMING SOON: THE FRENCH VERSION OF THE WEBSITE



MADRID / Improvements to the IOC website, continue. With over 43 000 words already translated from English into French, plus dynamic graphics and an attractive layout, the French version is coming to the IOC website.

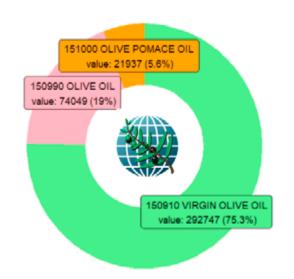
It will be available from July and will precede the publication of the Arabic, Italian and Spanish versions, which should go live in 2021.

ECONOMY AND PROMOTION: NEW IMPORT DASHBOARD

MADRID / Since April 2021, our readers have had access to updated data on olive oil and table olive imports from some of the main countries that contribute to the international market, in particular Australia, Brazil, Canada, China, Japan, Russia, the United States and other non-FU countries.

The tables and graphs are accompanied by a statistical analysis by our Statistics Department, with useful information for understanding what is happening in the trade of these products around the world.

The data is updated monthly and can be found at the link below:



https://www.internationaloliveoil.org/what-we-do/economic-affairs-promotion-unit/#exports

Enjoy!

GEN40LIVE PROJECT

An IOC survey to determine end-user needs related to olive genetic resources



MADRID / The International Olive Council is an active partner in the Gen4Olive project and is part of its Advisory Board.

The main objective of this project is to develop collective pre-production activities aimed at in-depth characterisation of over 500 global varieties and 1 000 wild and ancient genotypes around 5 themes: climate change, pests and diseases, production, quality, and modern planting systems. Some 17 countries and five germplasm banks of the IOC network, including three IOC international collections (Cordoba, Marrakech and Izmir) are participating in this project.

The budget is approximately €7 million. The project launched a survey to determine end-user needs related to olive genetic resources that is available in seven languages. The results of this survey will be announced when the analysis phase is completed.

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ADVANCED COURSE ON OLIVE GROWING AND CLIMATE CHANGE





VIDEOCONFERENCE 27 September – 1 October 2021

ZARAGOZA / The International Olive Council (IOC) and the Mediterranean Agronomic Institute of Zaragoza (IAMZ) have planned to organise an advanced course on Olive Growing and Climate

Change from 27 September to 1 October 2021. Given the pandemic, the institutions considered that for safety reasons the course should be held online, maintaining as much interaction between lecturers and participants as possible. A detailed programme can be found attached.

This course aims to raise awareness of the extra challenges inflicted on olive growing by climate change and how to select the appropriate varieties. It will give guidance on the usefulness and use of recently developed models and tools to better understand the impact of climate change and forecast its consequences. Lastly, it will provide an integrated overview of the strategies that must be considered to mitigate climate change and adapt to it.

The course is aimed at public and private planners and decision makers, agronomists, environmentalists, technical advisors and experts from R&D institutions involved in the management of the environmental effects of climate change on olive growing. All participants must have a university degree.

OUALITY STRATEGY MEETING

MADRID / The expert meeting on quality strategy was held by videoconference on 21 April 2021. Simultaneous interpretation was available in several languages. A group of experts from member countries was also invited to participate.

At the meeting, the guests discussed the harmonisation of standards as well as the possible revision of Annex B to the International Agreement on Olive Oil and Table Olives 2015.





MEETING ON THE PRESENCE OF CONTAMINANTS IN OLIVE OILS AND OLIVE-POMACE OILS

Madrid / On 12 May 2021, the Executive Secretariat held a videoconference meeting for the experts on contaminants. The group had not met since May 2019 due to the pandemic.

During the meeting, the experts reviewed the work of the various electronic working groups on MOSH-MOAH and the presence of 3MCPD esters and considered organising a collaborative trial. They also discussed the agrochemical/pesticide transformation factor, the PT-20 result, the Proficiency Test COIPT-20-Pesticide Residues in olive oil and priorities for future work. The next meeting is scheduled for 2022.



MEETING OF THE ORGANISING COMMITTEE FOR THE 2ND WORKSHOP ON HARMONISING IOC-RECOGNISED PANELS

MADRID / The Executive Secretariat meets regularly with the organising committee of the second harmonisation workshop for accredited panels to prepare the programme and samples. This activity, which will be attended by 100 accredited panels, will take place by videoconference on 28-30 September 2021. The samples will be sent to the participants towards the end of June 2021. They will have to follow the conservation instructions until the day of the workshop. This activity is included in the calendar of activities of the Standardisation and Research Unit; its aim is to homogenise panels and reduce differences between the results.





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WINNERS OF THE MARIO SOLINAS QUALITY AWARD 2021

MADRID / Some 131 samples of extra virgin olive oil from 12 countries took part in the 2021 edition of the Mario Solinas Quality Award. The Executive Secretariat has held this international extra virgin olive oil competition since the 2000/2001 olive crop year.

The participating oils in the different categories were assessed by an international panel composed of IOC-approved judges. The competition aims to

encourage olive growers, producer associations and packers in olive growing countries to market extra virgin olive oils with harmonious organoleptic characteristics. It also encourages consumers to recognise and appreciate the qualities of the best extra virgin olive oils.

The results of the 2021 edition are available on the following link:

https://www.internationaloliveoil.org/wp-content/uploads/2021/04/C0MUNICADO-MS-2021-rev-ENG.pdf



MONITORING THE WORK OF THE STANDARDISATION AND RESEARCH UNIT

MADRID / Despite the pandemic, the Standardisation and Research Unit continues its various activities, in particular:

- The organisation of tests to check the competence of the physico-chemical and sensory analysis laboratories for IOC approval for the period 2021-2022.
- The organisation of ring trials and follow-up on the electronic working groups.
- The follow-up of the Olive Health Information System (OHIS) publications for consumers and researchers. These publications are available at the following link: https://meddietolivehealth.com/news-by-topic/.
- The follow-up and implementation of the activities outlined in the collaboration agreement between the IOC and the Culinary Institute of America.



Source: Economy and Promotion Unit

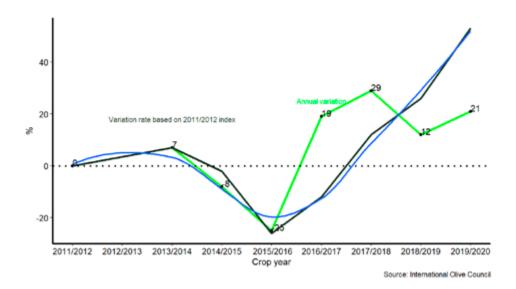
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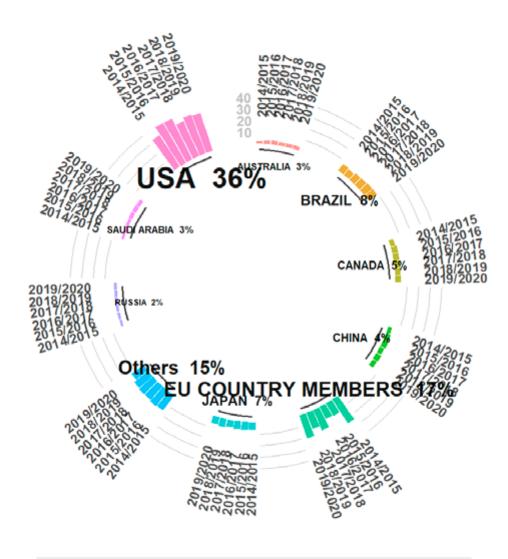
FOCUS BRAZIL - OLIVE OIL IMPORTS

Brazil imported a record 104 107t of virgin olive oil and olive oil in the 2019/20 crop year, for an increase of 21% compared to 2018/19.



1. OLIVE OIL AND OLIVE POMACE OIL

Brazil imported about 8% of all world imports, placing it third behind the EU (17%) and the US (36%) for a total of 61%. The remaining importer countries fall below 8%.



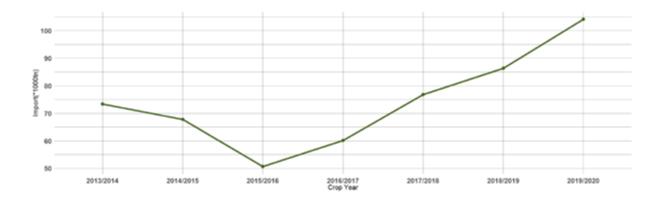
Graph 1 – Olive oil and olive pomace oil, percentage of world imports (average six crop years)

Brazil imported 20.6% more olive and olive pomace oil in the last crop year, maintaining its growth streak since 2015/16. That year, imports fell to 50 649t, or 31% less than in 2013/14, due to the economic crisis and weakening of the Brazilian real. In the most recent crop year, however, imports reached 104 179t, or 105.7% more than in 2015/16.

Table 1 shows import trends over the last seven crop years. Portugal and Spain are the main suppliers to Brazil, growing 24.2% and 30.8% respectively, and accounting for 82.9% of Brazil's total imports.

	2013/2014	2014/2015	2015/2016	2016/2017	2017/2018	2018/2019	2019/2020	%Variation Rates
PORTUGAL	43073	40915	29034	34209	45184	55721	69211	† 24.2
SPAIN	15051	13754	9471	12226	12382	13150	17200	† 30.8
ARGENTINA	6654	5358	5208	5379	7594	6293	6930	† 10.1
CHILE	3470	2707	3070	3670	5654	5164	4453	↓-13.8
ITALY	4334	4087	3075	3800	4250	4141	4244	† 2.5
TUNISIA	11	275	320	402	951	1269	1637	† 29
GREECE	428	347	435	309	635	360	313	↓ -13.1
Others	361	335	37	145	167	265	192	↓ -27.4
Total	73382	67778	50649	60140	76817	86362	104179	† 20.6

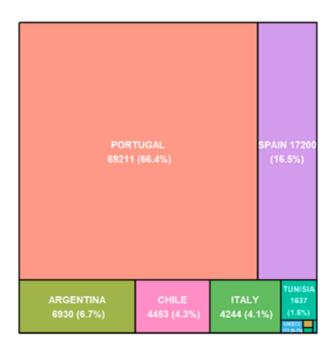
Table 1 - Imports of olive oil and olive pomace oil by country of origin (2013/14 - 2019/20)(t)

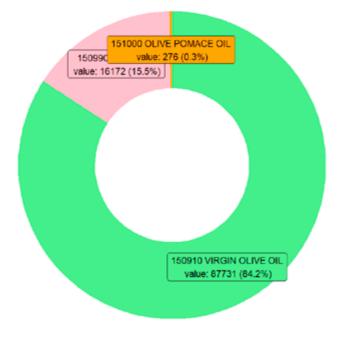


Graph 2 - Import trends 2013/14 - 2019/20 (×1000 t)



In the 2019/20 crop year, 87.3% of imports came from the EU. Portugal led with 66.4%, following by Spain with 16.5%. The remaining countries fell below 7%.

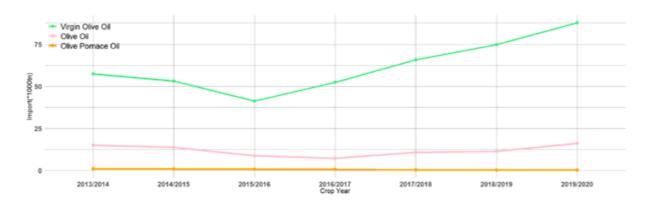




Graph 3 – Distribution of imports by origin and by product type – 2019/20 (t)



Some 84.2% of all imports were of code 15.09.10 (virgin olive oils), followed by code 15.09.90 (olive oils) with 15.5%, and code 15.10.00 (olive pomace oils) with 0.3%.



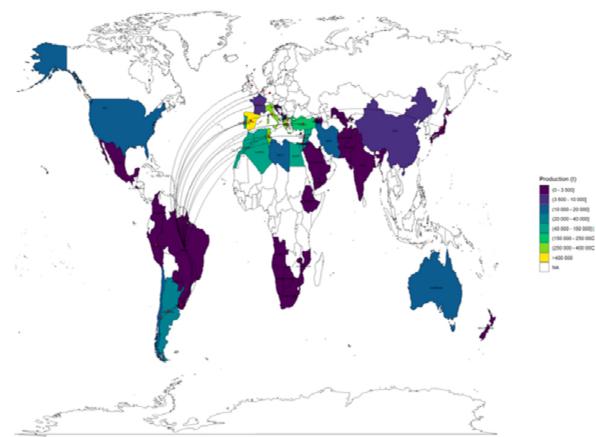
Graph 4 - Changes in imports by product type 2007/08 - 2019/20 (×1000 t)

Imports of virgin olive oils have followed a positive trend in recent crop years. If we compare the 2019/20 crop year with that of 2015/16, the imported volume increased by 112.9%, accounting for 81.4% of total imports.

	OLIVI	EOIL	OLIVE POMACE OIL		
Country	150910 VIRGIN OLIVE OIL	150990 OLIVE OIL	151000 OLIVE POMACE OIL	TOTAL	
PORTUGAL	54467	14684	60	69211	
SPAIN	16671	414	115	17200	
ARGENTINA	6075	855	0	693 <mark>0</mark>	
CHILE	4453	0	0	4453	
ITALY	4076	66	101	4244	
TUNISIA	1485	152	0	1637	
GREECE	313	0	0	313	
URUGUAY	81	0	0	81	
TURKEY	55	0	0	55	
OTHERS	57	0	0	57	
TOTAL	87731	16172	276	104179	

^{*} Source: Own elaboration based on Ministerio do Desenvolvimento, Industria e Comercio Exterior, Brasil





Map 1 - Import flow to Brazil and world production - 2019/20.2019/20

TABLE OLIVES

Brazil has imported an average of around 115 000t table olives in recent crop years, reaching 124 371t in 2019/20 (September 2019-August 2020), or 18.7% of world imports.

Table 3 shows imports in the most recent crop year by country of origin. Argentina is the main supplier to Brazil, providing 48.8% of all imports (60 647t), followed by Egypt with 22.8% (28 405t) and Peru with 19.8% (24 586t). The remaining countries fall below 8%. Monthly movements can be found in part I.2.



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	2016/2017	2017/2018	2018/2019	2019/2020	%Variation Rates
ARGENTINA	61875	64546	63300	60647	↓-4.2
EGYPT	31064	29490	17111	28405	† 66
PERU	11754	8169	24710	24586	↓-0.5
SPAIN	7915	6687	11395	9400	↓-17.5
PORTUGAL	1068	562	809	1146	† 41.7
GREECE	148	107	63	56	↓ -10.8
MOROCCO	224	44	215	54	↓-74.7
ITALY	104	64	40	39	↓-1.8
CHILE	113	197	128	31	↓-76
Others	18	68	25	6	↓-75.3
Total	114284	109933	117796	124371	† 5.6

Table 3 – Imports of table olives by country of origin 2016/17 – 2019/20 (×1000 t).



2019/2020



Graph 5 - Table olive import trends 2013/14 - 2019/20 (×1000 t).

2017/2018

I. WORLD TRADE IN OLIVE OIL AND TABLE OLIVES

2015/2016

2014/2015

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1. OLIVE OIL - 2020/21 CROP YEAR

2013/2014

The table below shows trade in olive oil and olive pomace oil in eight countries in the first five months of the current crop year (October 2020 – February 2021). Imports rose by 35% in Russia; 29% in Canada; 18% in Australia; 17% in the US; and 11% in Brazil compared to the same period the previous crop year. However, imports fell by 16% in Japan and 3% in China.

In the first four months of the 2020/21 crop year, intra-EU acquisitions rose by 1% and extra-EU imports by 32% compared to the same period the previous crop year.

		OLI	VE OIL IMP	ORTS (INC	LUDING OL	IVE POMAC	E OIL)(T)			
Country	OCT 19	OCT 20	NOV 19	NOV 20	DEC 19	DEC 20	JAN 20	JAN 21	FEB 20	FEB 21
Australia	2275.4	3353.3	2471.8	2563.6	2443.6	3377.3	3130.2	1942.9	2375.6	3708.4
Brazil	8334.3	11052.3	10999.9	12249.6	7845.2	10356.0	8938.4	9219.6	8860.8	7230.1
Canada	4516.1	5755.7	4001.1	5146.6	4182.1	5900.5	4104.4	5417.4	3222.5	3541.5
China	3203.8	2588.2	6565.4	5438.5	6586.4	7785.1	3542.4	3452.9	3542.4	1974.5
Japan	4963.1	4902.6	5298.7	6160.0	7189.2	4478.2	4643.6	3690.9	5125.7	3687.6
Russia	3411.8	4156.7	2628.9	3908.1	2904.4	3992,3	1593.7	N.D.	2122.7	2764.4
USA	33224.7	29339.7	22626.7	33389.2	27204.7	32336.5	23870.3	41415.3	29002.5	22794.7
Extra-EU	13337.0	19817.7	11688.1	22010.5	17869.3	19222.7	14560.8	N.D.	21780.4	N.D.
Intra-EU	102199.1	98528.6	100322.8	104971.3	115451.0	119103.8	98686.6	N.D.	107469.2	N.D.
Total	180976.3	179494.7	169448.3	195837.4	194816.3	206552.4	166805.9	65139.0	181285.4	45701.1

2. TABLE OLIVES - 2020/21 CROP YEAR

The table below shows trade in table olives in the first six months of the 2020/21 crop year²(September 2020 – February 2021). Imports grew by 32% in Australia, 28% in Canada and 21% in Brazil compared to the same period the previous crop year. However, imports fell by 12% in the US.

In the first five months of the 2020/21 crop year, intra-EU acquisitions fell by 14% and extra-EU imports rose by 12% compared to the same period the previous crop year.³

	TABLE OLIVE IMPORTS (T)											
Country	SEP 19	SEP 20	OCT 19	OCT 20	NOV 19	NOV 20	DEC 19	DEC 20	JAN 20	JAN 21	FEB 20	FEB 21
Australia	1177.7	1590.2	1187.7	1470.6	1606.4	1671.5	1315.2	2141.9	1488.0	1538.6	1164.9	2028.3
Brazil	9869.7	14702.7	12570.2	17012.7	13466.6	14990.8	11834.1	14363.3	9248.7	9531.1	9559.4	9704.5
Canada	2310.2	4139.0	2934.7	3671.0	2863.4	4088.8	3192.4	3140.7	2594.0	3072.5	2050.4	2375.5
USA	14579.7	8942.1	14945.7	11341.4	13593.2	13197.0	11738.4	11828.2	10062.5	11664.8	9311.0	8397.8
Extra-EU	6993.8	8372.4	8276.1	10867.0	9150.1	10492.1	9325.1	10589.1	9118.0	N.D.	8639.8	N.D.
Intra-EU	26166.8	29487.6	38698.8	29041.7	31792.5	29070.6	33542.1	24908.9	23754.8	N.D.	25640.3	N.D.
Total	62000.9	67232.9	80537.5	33495.7	74518.7	73510.8	66565.9	66972.1	58491.0	25807.0	55940.8	22506.1

¹Data on the EU's imports were not available for February 2021 when this newsletter went to print.

II. PRODUCER PRICES - OLIVE OILS

Monthly price movements for extra virgin olive oil and refined olive oil are shown in graphs 1 and 2.

Extra virgin olive oil – Producer prices in **Spain** from 12 to 18 April 2021 stood at €2.90/kg, a 41.3% increase compared to the same period the previous crop year.

Italy – Prices in Italy from 12 to 18 April 2021 stood at €4.65/kg, a 43.1% increase compared to the same period the previous crop year.

Greece – Prices in Greece from 12 to 18 April 2021 stood at €2.80/kg, a 40% increase compared to the same period the previous crop year.

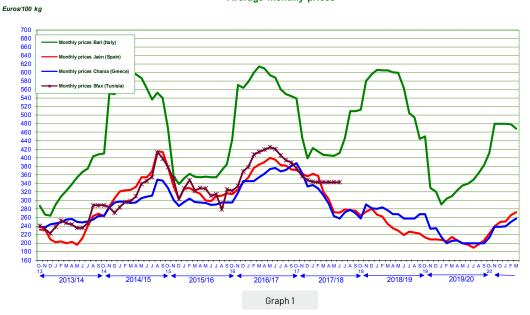
Tunisia – Prices in Tunisia remained stable in the last weeks of June 2018, at €3.43/kg, an 18% fall compared to the same period the previous crop year.

²According to the new provisions of the International Agreement on Olive Oil and Table Olives, 2015, which came into force on 1 January 2017, 'table olive crop year' means the period of twelve months from 1 September of one year to 31 August of the next.

 $^{^3}$ Data on the EU's imports were not available for February 2021 when this newsletter went to print.

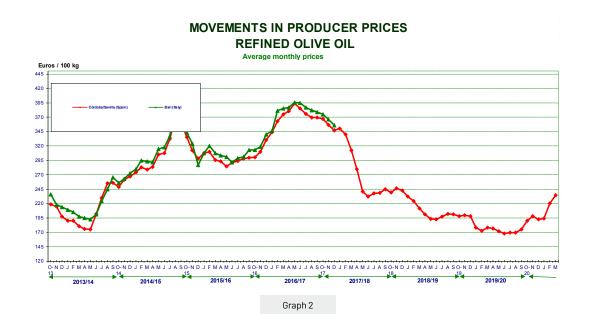
MOVEMENTS IN PRODUCER PRICES

EXTRA VIRGIN OLIVE OIL
Average monthly prices



Refined olive oil: Producer prices in Spain stood at €2.65/kg from 12 to 18 April 2021, which indicates an increase of 52.8% compared to the same period the previous crop year. Data for Italy in this category have not been available since the end of December 2017 when they had increased by 4% to €3.56/kg.

The difference between the price of extra virgin olive oil (£2.903/kg) and refined olive oil (£2.65/kg) in Spain was £0.25/kg. In Italy, the difference was £0.43/kg in December 2017.





http://www.internationaloliveoil.org

Keep up with the olive sector through Olive News:

http://www.scoop.it/t/olive-news

and the goings on at the IOC:

http://www.linkedin.com/company/international-olivecouncil

Our scientific journal Olivæ is available at:

http://www.internationaloliveoil.org/store/index/48-olivae-publications



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