

Russia: activities scheduled for October/November/December 2011

		2011		
Russia		Oct	Nov	Dec
EVENTS	B2B Novosibirsk (Meeting with importers)			
	Yekaterinburg B2C (Consumer Event)			
	Novosibirsk B2C (Consumer Event)			
	Samara B2B & B2C (Meeting with importers + consumer event)			
PR ACTIVITIES	Insertion of an Olive brochure into "Bread and salt" magazine (november issue)			
	Press service			
	Advertorials in consumer magazines (19)			
TV	TV Sponsorship (morning shows)			
ONLINE	Website update			

