



GIs from the point of view of EU



European Commission
Agriculture and
Rural Development

Pavlos DIMITRIOU

EU legal instruments for GIs

- Agricultural products and foodstuffs – Regulation (EC) No 510/2006
- Wines – Regulation (EC) No 1234/2007
- Aromatised wines – Regulation (EC) No 1601/1991
- Spirits – Regulation (EC) No 110/2008



PDO and PGI – why?

- To enable promotion of products having certain characteristics due to the origin
- To encourage the diversification of agricultural production
- To improve income opportunities of farmers, particularly in less-favoured or remote rural areas
- To protect the intellectual property of farmers and producers



PGI and PDO

COMMON POINTS

- Specific products
- Geographical names
- Products have to originate in the region of which they bear the name
- Procedure
- Protection level

DIFFERENCES

- Link to the geographical environment (stronger for PDO)
- Reputation (only PGI)
- Number of production steps to be realized in the region (one is enough)



Protection

- Against use of the registered name on products not covered by the registration
- Against misuse, imitation or evocation (even if accompanied by 'style', 'type', 'method', etc.)
- Against any practice liable to mislead consumer
- Protection is identical for PDO and PGI!



PDO/ PGI – valuable IP right

- The NAME is protected
- Collective right
- Any operator of product within, subject to control, respecting the specification can use it
- Protection indefinite



IP protection - Relation with trademarks

- Prior GI prevents the registration of a trademark → relation with TM offices.
- Prior trademark which has been applied or registered, or established by use, in good faith, before the date of protection in the country of origin, or before 1/1/1996 may continue to be used → coexistence
- Conflict with renown TM prevents GI registration - if registration is liable to mislead the consumer as to the true identity of the good.



Application from 3rd countries

- Specifications (in EU language)
- Proof of protection as a GI in the country of origin
- Details of the producer group : size, composition, legal status
- Single document.
- Send directly to the European Commission



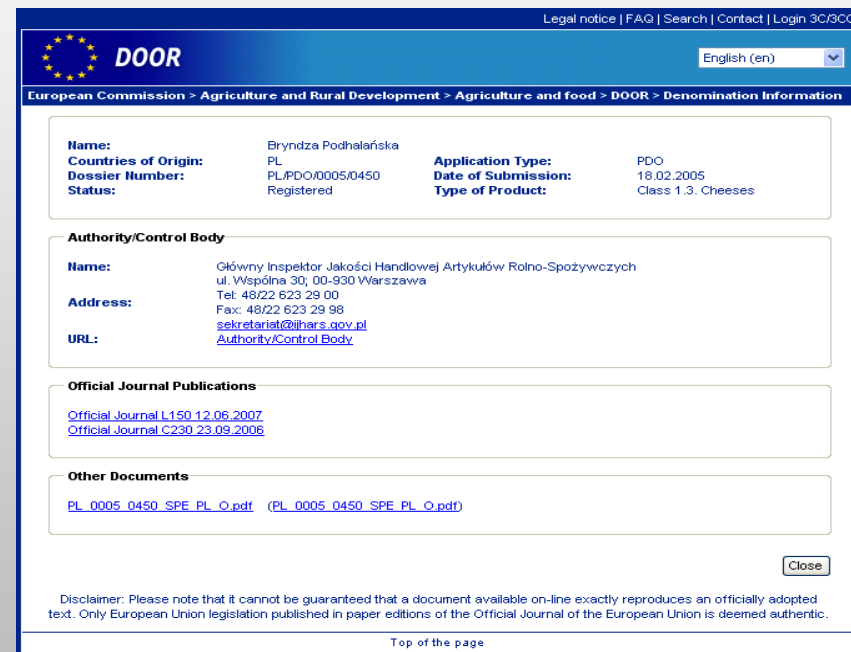
OBJECTION

- the application does not meet the requirements set out in the Regulations
- the name is generic
- the name is wholly or partially homonymous with a GI already registered
- conflict with a prior TM
- conflicts with names of plant varieties, animal breeds




Database of origin and registration: DOOR

- Full data
- Date of submission
- Links to summaries and specifications
- Links to official publications
- Links to control body
- For non-EU persons and bodies:
 - On-line applications
 - On-line objections



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 **DOOR** English (en)

European Commission > Agriculture and Rural Development > Agriculture and food > DOOR > Denomination Information

Name:	Bryndza Podhalańska	Application Type:	PDO
Countries of Origin:	PL	Date of Submission:	18.02.2005
Dossier Number:	PL/PDO/0005/0450	Type of Product:	Class 1.3. Cheeses
Status:	Registered		

Authority/Control Body

Name:	Główny Inspektor Jakości Handlowej Artykułów Rolno-Spożywczych ul. Wspólna 30; 00-930 Warszawa
Address:	Tel: 48/22 623 29 00 Fax: 48/22 623 29 98 sekretariat@ihars.gov.pl
URL:	Authority/Control Body

Official Journal Publications

[Official Journal L150.12.06.2007](#)
[Official Journal C230.23.09.2006](#)

Other Documents

[PL_0005_0450_SPE_PL_O.pdf](#) (PL_0005_0450_SPE_PL_O.pdf)





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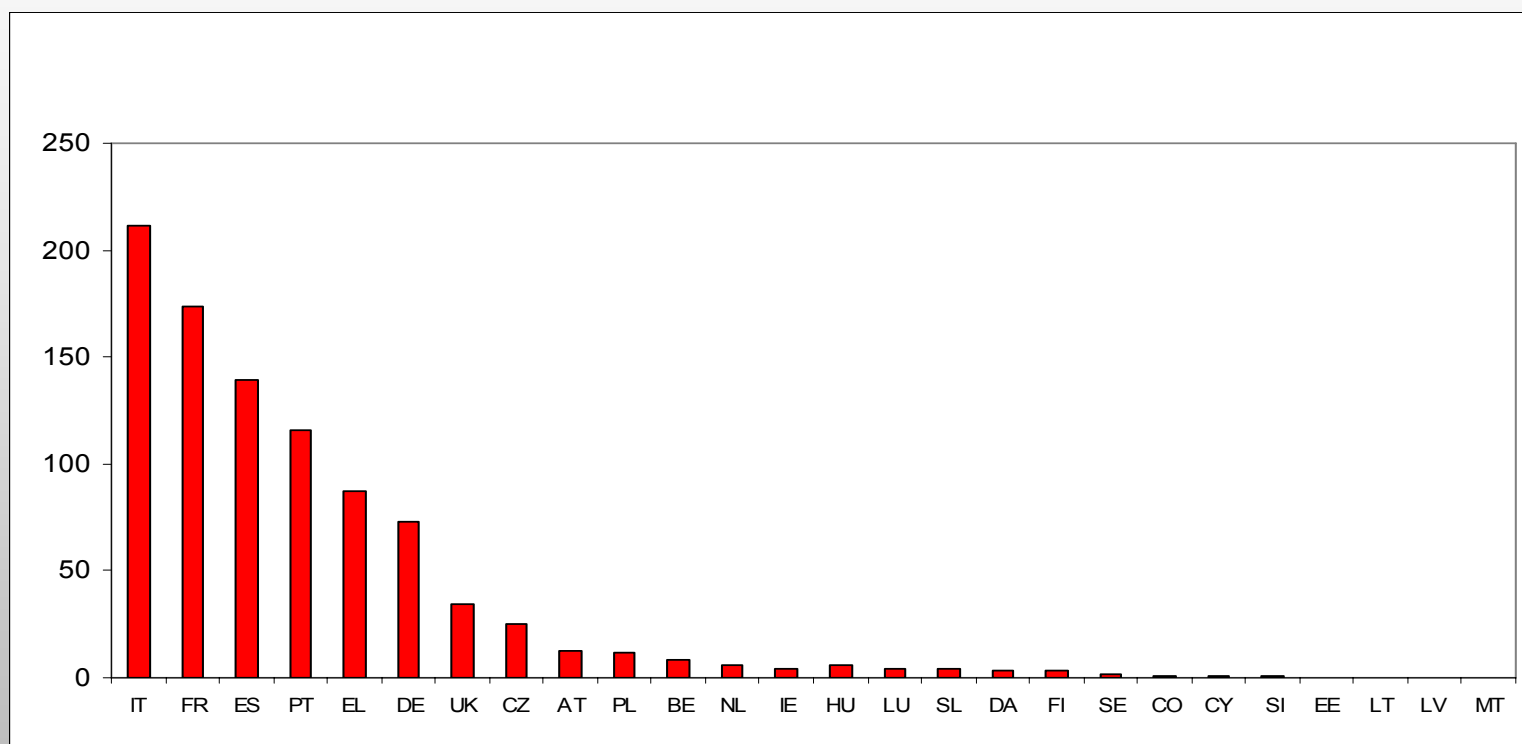
Top of the page

Register page

- Name
- PDO or PGI
- Product category
- Country of Origin
- Legal act of registration

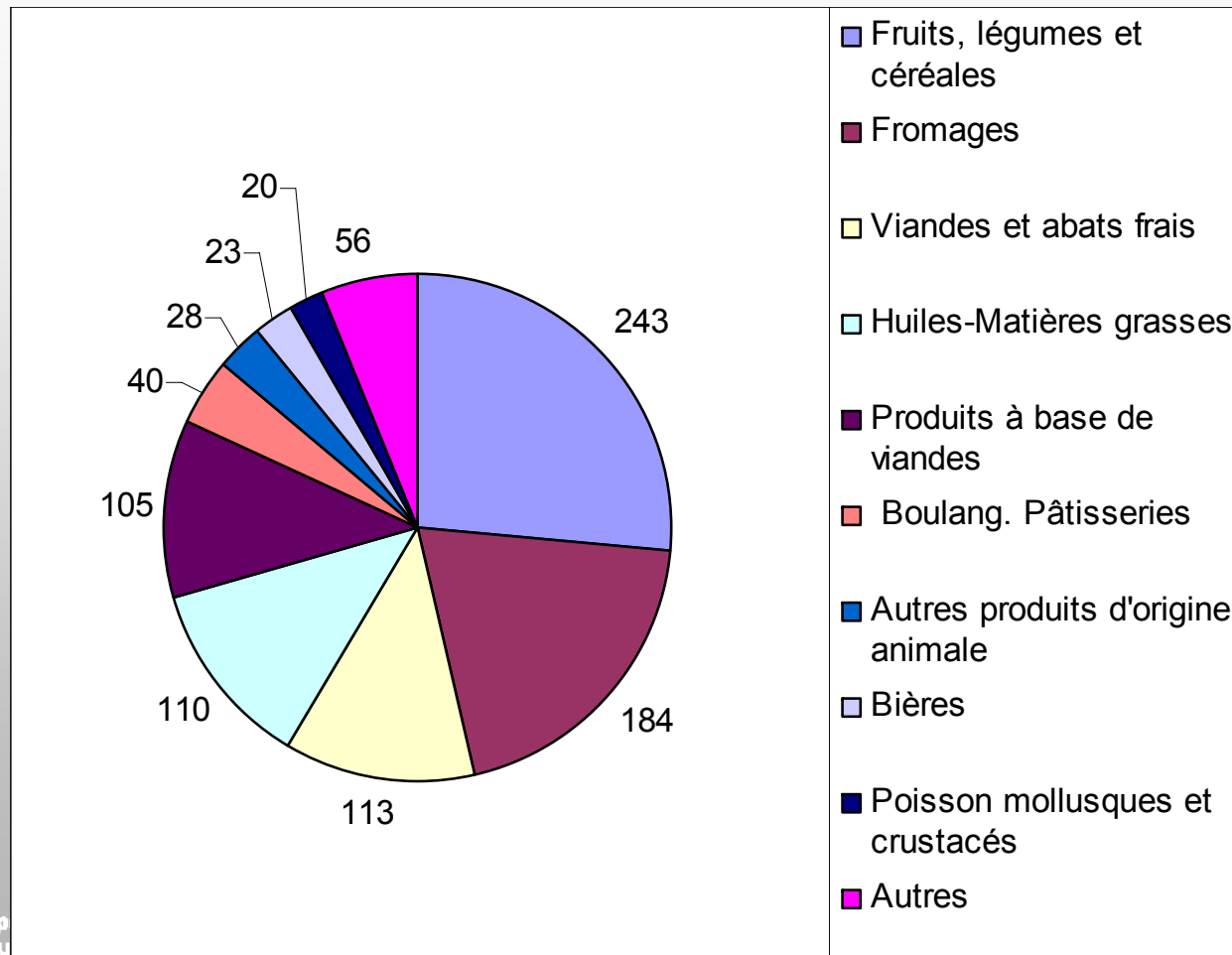
 REGISTER GESCHÜTZTER URSPRUNGSBEZEICHNUNGEN UND GESCHÜTZTER GEOGRATISCHER ANGABEN	 REGISTER OF PROTECTED DESIGNATIONS OF ORIGIN AND PROTECTED GEOGRAPHICAL INDICATIONS	 REGISTRE DES APPELLATIONS D'ORIGINE PROTEGES ET DES INDICATIONS GEOGRAPHIQUES PROTEGES
1. Kölsch		
2. Registriert als: Registered as: Enregistrée en tant que:	g.g.A./PGI/IGP	
3. Klassifizierung: Classification: Classification :	2.1	
4. Ursprungsland: Country of origin: Pays d'origine :	DE	
5. Verweis: Reference: Référence:	Verordnung (EG) Nr. 430/2009 der Kommission (ABl. L 127 vom 26.5.2009, S. 3) Commission Regulation (EC) No 430/2009 (OJ L 127, 26.5.2009, p. 3) Règlement (CE) n° 430/2009 de la Commission (JO L 127 du 26.5.2009, p. 3)	
<i>Seite/page/page</i> <u>897</u>		
6. In Falle einer Änderung, siehe Seite <i>In case of amendment, refer to page</i> <i>En cas de modification, voir page</i>		
<small>EUROPAISCHE KOMMISSION EUROPEAN COMMISSION COMMISSION EUROPEENNE</small> 		

Registration PDO / PGI per country 927 names



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Enregistrements AOP/IGP par catégorie de produits



PDO/PGI Olive Oils in the EU

Italy	40 (1 PGI)
Greece	27 (11 PGI)
Spain	20+2
France	7
Portugal	6
Slovenia	1+1(PGI)
TOTAL	101



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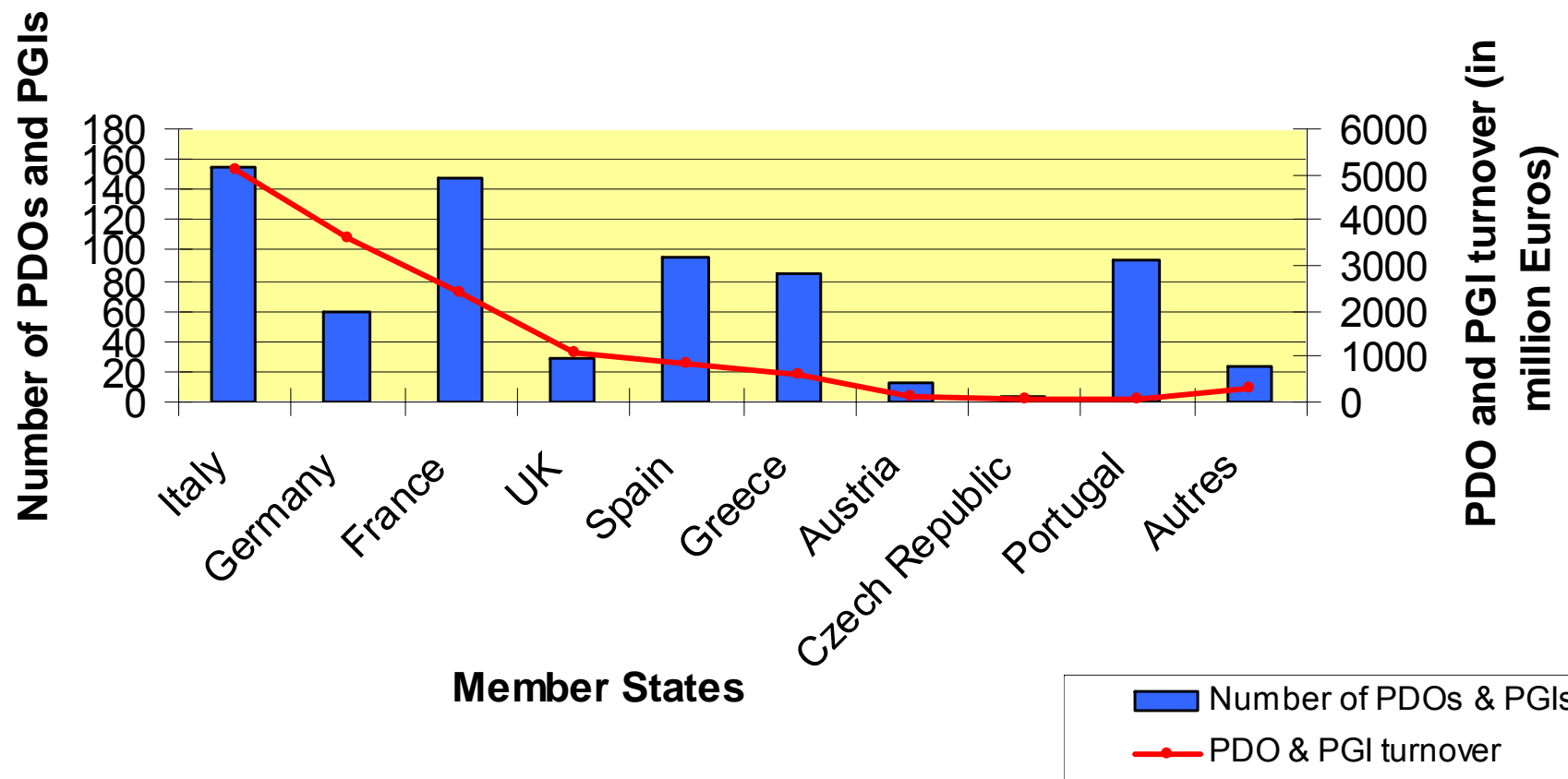
PDO/PGI Table Olives in the EU

Greece	10 (1PGI)+1
France	4+1
Portugal	2
Italy	1
TOTAL	17

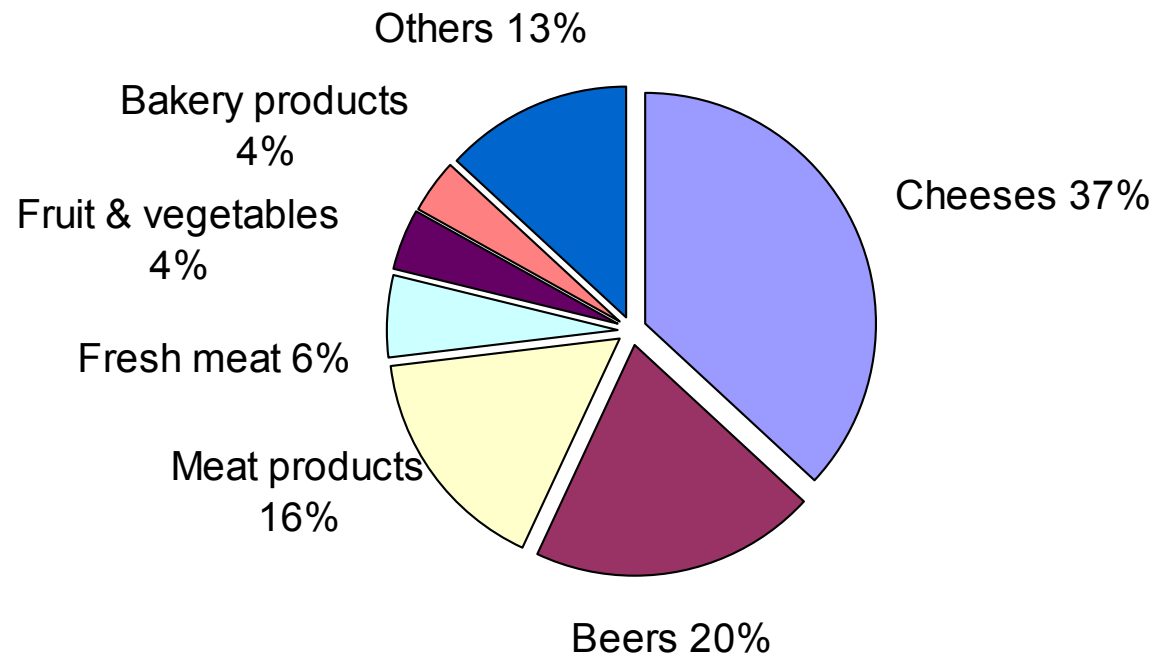


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Number of PDOs and PGIs and their turnover per Member State (2007)

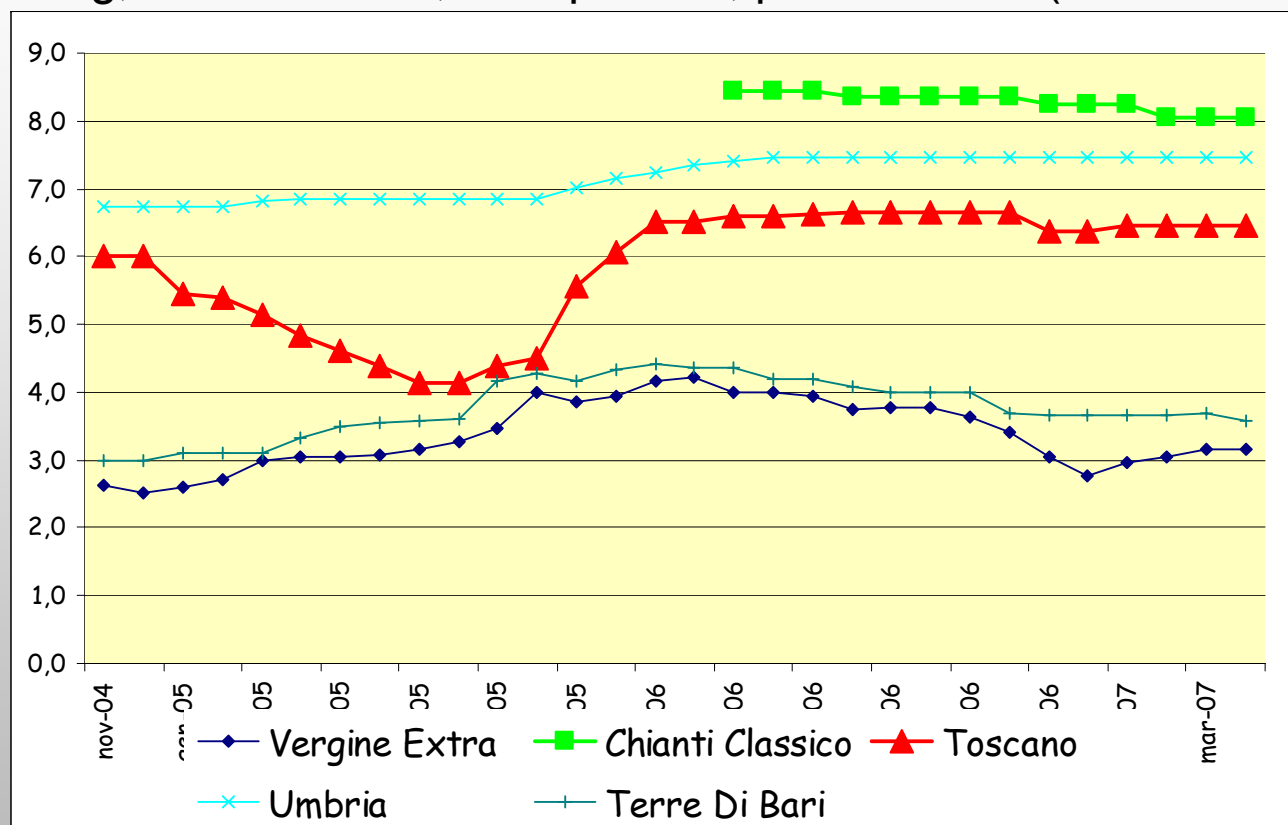


% of PDO/PGI turnover by product group



Evolution of prices of some PDO and PGI EVOO from Italy compared to “other” EVOO olive oil, 2004-2007

Euro / Kg, VAT excluded, Bulk product, producer firm (farmer or miller)



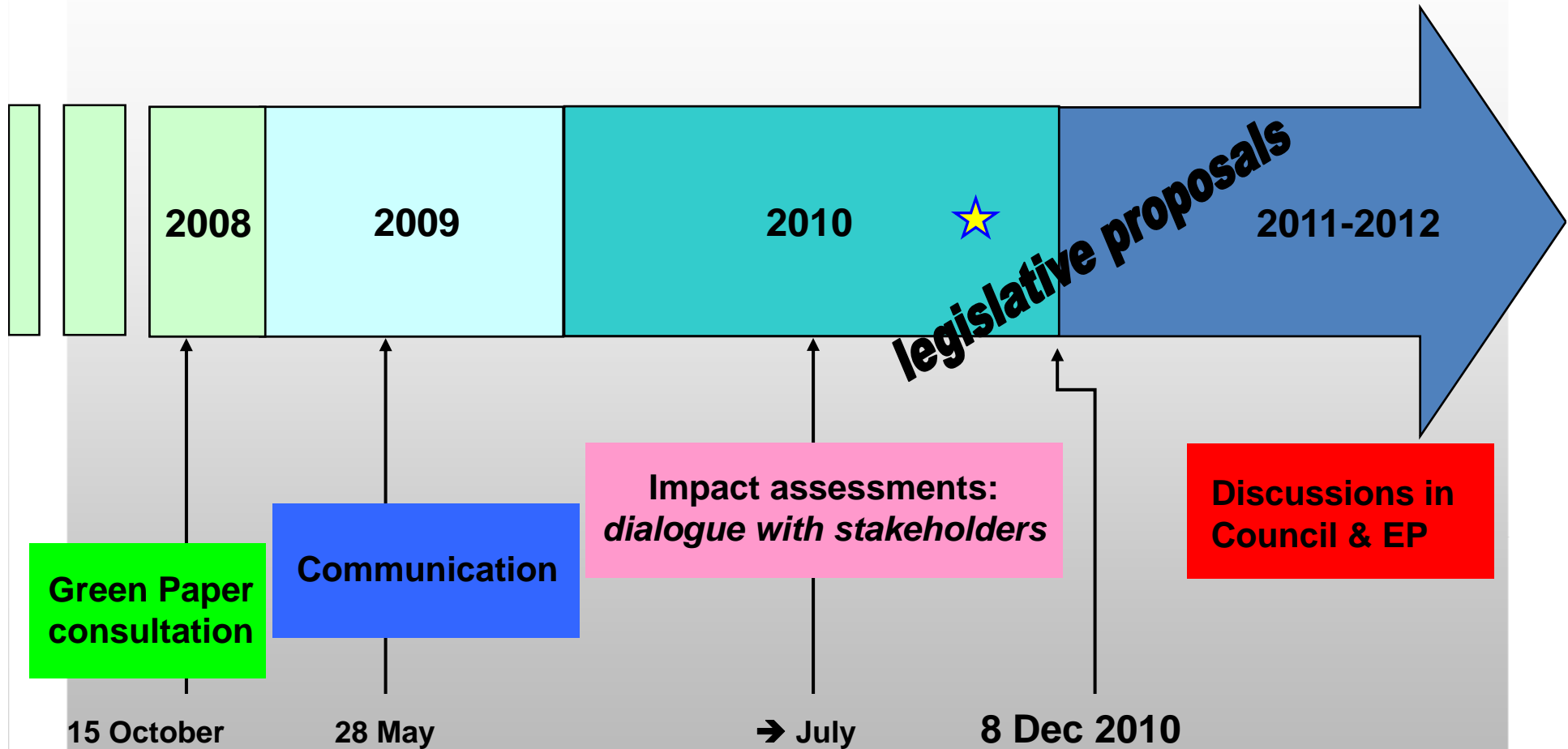
Case studies

Toscano PGI: 30% price premium in comparison to a no PDO/PGI EVOO bottled by the same firm

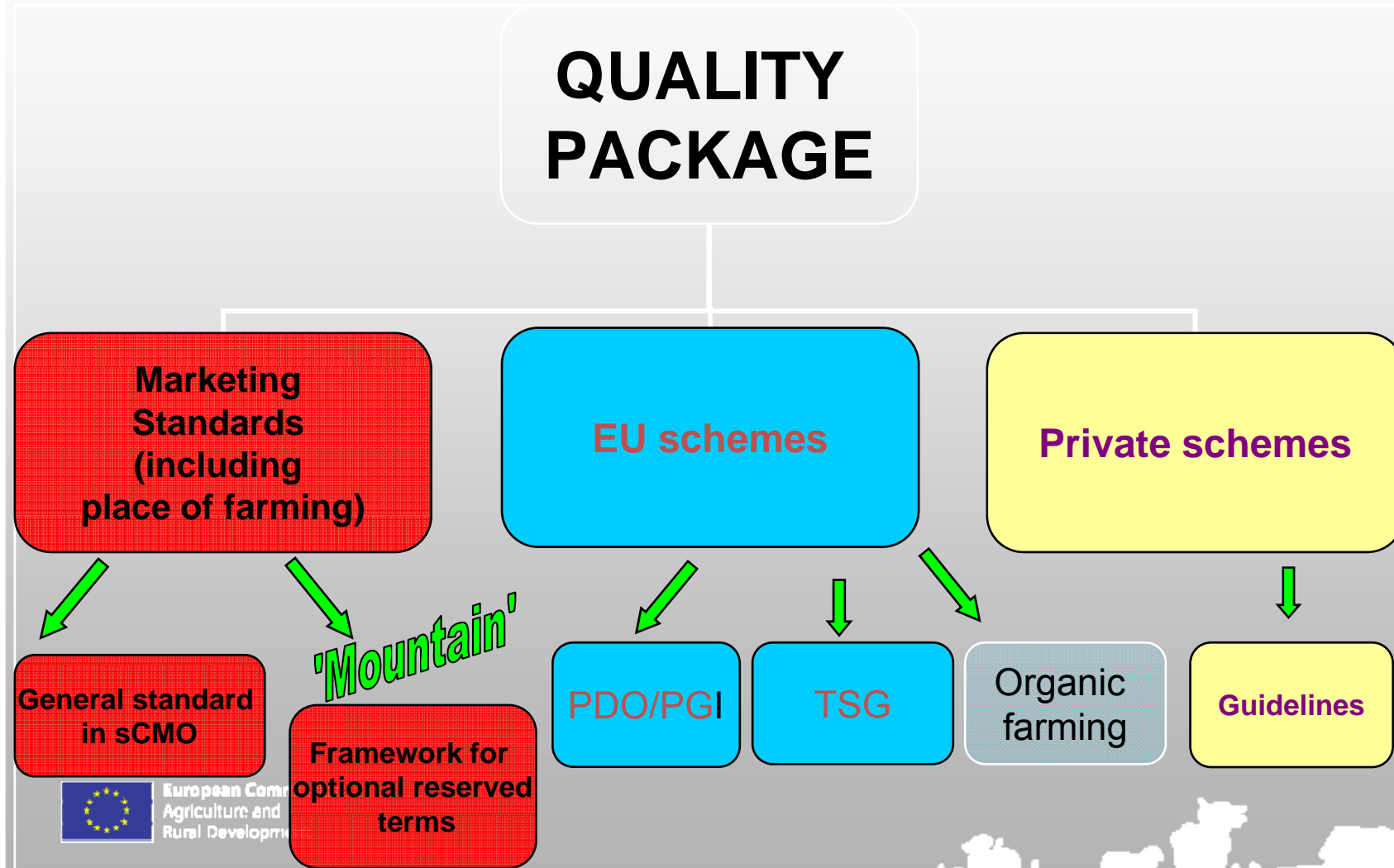
Price difference between Baena PDO and a non PDO
Industry: +10% bulk, +30% bottled
Retailers: +22%

Sita Lasithiou Kritis PDO: 1995, 150 tns bottled
2004, 4 500 tns bottled

Timetable for policy revision



Main elements of EU quality policy



Thank you for your attention

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Unit H.2

DG AGRI website on Quality: http://ec.europa.eu/agriculture/quality/index_en.htm

