



Turkish Patent Institute

Turkey's Experience in Protecting GIs

Hakan Kiziltepe Trademark Examiner

21 October 2010 Villa San Giovanni





Content

- International Legal Framework
- National Legal Framework
 - Relavant Regulatory Framework
 - Type of Protection
 - Scope of Legislation
- Gemlik Table Olive GI Protection



Smai Mukiyet Haklan

International Legal Framework

- Turkey is
 - a member of WIPO since 1976
 - a signatory of the Paris Convention for the Protection of IP since 1925
 - a signatory of the Madrid Agreement for the Repression of False or Deceptive Indications of Source on Goods since 1930
 - a member of WTO since 1995





National Legal Framework

- Relavant Regulatory Framework
 - Decree Law No. 555 on the Protection of Geographical Signs
 - adopted and entered into force on June 1995
 - Implementing Regulations under the Decree-Law No. 555 on the Protection of Geographical Signs
 - adopted and entered into force on November 1995





Types of Geographical Signs According to Turkish Law

Designations of origin:

- Characteristics of the product essentially or exclusively due to the inherent natural and human factors of the region
- The production, processing and preparation of the product take place within the defined boundaries of the region

Geographical indications:

- The product possesses a specific quality, reputation or other characteristics attributable to the region
- At least one of the activities of production, processing or preparation of the product takes place within the defined boundaries of the region



National Legal Framework Cont.

- Type of Protection
 - Sui generis protection of geographical indications.
 - No ex officio protection
 - Protection is provided only at the request of a third party
 - Protection is based on registration system
 - Turkish Patent Institute is the administration responsible for the registration



National Legal Framework Cont.

- Scope of Legislation
 - The legislation provides a protection for all goods but not services:
 - Natural products
 - Agricultural products
 - Mining products
 - Industrial products
 - Handicrafts





Comparison Between EU and Turkey

- Legislation is almost the same
- Application of the legislation is not exactly parallel with EU practice
- Especially inspection and control issues must be handled quickly
- Turkey is open for cooperation with EU and other countries







Hellim Cheese

Akçaabat Meatball





Malatya Apricot

Ayvalık Olive Oil







- 137 registration
- 128 pending application
- 1 registration and 3 pending applications for table olive designations of origin
- 3 registrations and 3 pending applications for olive oil designations of origin





Gemlik Table Olive





Applicant: Gemlik Mercantile Exchange

Geographical Area: İznik – Gemlik – Orhangazi (Districts of Bursa)

Type of Protection: Designation of Origin

Date of Registration: September 23, 2003







Why Designation of Origin

- The Gemlik table olive is only produced in a well defined geographical area
- It has distinctive characteristics of quality and flavour and enjoys a wide spread national reputation
- The quality, characteristics and reputation are essentially attributable to its geographical origin







Gemlik Table Olive

- Origin of the raw material: Local (Gemlik)
- Physical, chemical and organoleptic characteristics are given in the specification
- Specific production, irrigation, storage and packaging methods
- Controls are carried out by Gemlik Mercantile Exchange





Thank you for your attention!

Hakan Kiziltepe hakan.kiziltepe@tpe.gov.tr

Turkish Patent Institute