Ref 01-01-280710

	2010							2011											
Period	**June**	**July**	**August**	**Sept**	**Oct**	**Nov**	**December**	**Jan**	**Feb**	**March**	**April**	**May**	**June**	**July**	**August**	**Sept**	**Oct**	**Nov**	**December**
Activities	**Common activities**							**Common activities**											
Press-service																			
Celebrities																			
Advertorials in press																			
Web-site																			
GR-events																			
TV Sponsorship (to be updated in the end of 2010)																			
	Olive Oil Campaign							**Olive Oil Campaign**											
Medical events																			
Press-conference RBC																			
B2B event in Moscow																			
B2B event in St.Petersburg																			
B2B event in Ekaterinburg																			
B2B event in Novosibirsk																			
B2B event in Samara																			
	Table Olives campaign							**Table Olives campaign**											
Consumer event in Moscow																			
Consumer event St.Petersburg																			
Consumer event in Ekaterinburg																			
Consumer event in Novosibirsk																			
Consumer event in Samara																			
Book with receipe production&distribution																			