

China: activities scheduled for October/November/December 2011

		2011		
China		Oct	Nov	Dec
PR ACTIVITIES	Press service			
ONLINE	Internet marketing - BBS Plan			
	Internet marketing- Bloggers Plan			
	Website & Newsletter			
EVENTS	Media (Press Conference)			
	Journalists Farm Tour (Greece and Italy)			
	Olive Week (Consumers in restaurants)			
	Gourmet Cook Off (Chefs Competition)			