

**TENDER FOR PR AGENCY FOR THE IOC 2018/2021 PROMOTION
CAMPAIGN IN CHINA**

ANSWERS TO QUESTIONS

- **In point 4 a) of the Tender Specifications you mention the activities that can be included in the proposals for the period November 2018-June 2019 in the Award Criteria described in point 11 of the same document. It says that the cost of these activities would be evaluated in relation to the total campaign budget up to June 2021.**

As you can see, point four has four parts to it, parts a), b), c) and d). In part a), we ask for activities that must be included in the programme. The activities that we ask for in part b) are not mandatory. Agencies can suggest activities depending on their criteria and strategy. The same goes for part c). Point four is therefore mandatory, as shown in the tender document.

- **Does this mean you expect the detailed proposal of activities (and its costs) up to June 2021, or is it enough to provide this level of detail up to June 2019?**

The score will be made based on presenting the programme up until 2021.