

GRANTS AWARDED IN 2016 FOR PROMOTIONAL ACTIVITIES

In 2016 the International Olive Council awarded grants to the following bodies for promotional and scientific events relating to olive oil and table olives organised in IOC Member countries:

1. LIFE AMONG THE OLIVES: IMPROVING OLIVE OIL CONSUMPTION BEHAVIOUR THROUGH CHANGING THE CULTURE AND FOOD HABITS
Applicant: Institute for Entrepreneurship & Economic Development (Montenegro)
Duration: until 28 February 2017
Grant ceiling: €7 100

2. ORGANOLEPTIC SPECIALITIES OF OLIVE OIL AND EFFECT OF VARIETY
Applicant: S.S Taris Olive & Olive Oil Agricultural Sales Cooperatives Union (Turkey)
Duration: one day (17 November 2016)
Grant ceiling: €6 600

3. OLIVE OIL : HEALTH AND TASTY 5
Applicant: Olive & Olive Oil Promotion Committee of Turkey (Turkey)
Duration: eight days (second and third quarters)
Grant ceiling: €9 700

4. CAMPAÑA DE PROMOCION DEL ACEITE DE OLIVA VIRGEN EXTRA: PROPIEDADES NUTRITIVAS Y BENEFICIOS PARA LA SALUD
Applicant: ASOLUR (Uruguay)
Duration: until 30 November 2016
Grant ceiling: €4 990

5. OLIVE OIL TASTING KIT FOR FOOD PROFESSIONALS
Applicant: Kalamata Olive Oil Taste Laboratory (Greece)
Duration: from 1 November 2016 until 28 February 2017
Grant ceiling: €5 312.90

6. OLIOLIVA 2016
Applicant: Special Agency of Imperia Chamber of Commerce (PROMIMPERIA)
Duration: 11 – 13 November 2016
Grant ceiling: €10 000

